

**S.C.I.M. GOVERNMENT COLLEGE (AUTONOMOUS)**

Tanuku – 534 211, West Godavari District, Andhra Pradesh  
 Affiliated to Adikavi Nannaya University, Rajamahendravaram  
**NAAC Accredited 'A' Grade (CGPA: 3.18)**

**INSTITUTIONAL DISTINCTIVENESS**

Activity Report – Academic Year 2025–26  
 Academic Audit 2025–26

**Thrust Area: "Cultivating Caring Citizens through Blood Donation"**

Prepared by: **IQAC Coordinator**

**1. Introduction and Institutional Vision**

S.C.I.M. Government College (Autonomous), Tanuku, is driven by a distinct vision: to transform into a **multi-faculty model institution** offering a multi-skill curriculum with practical training at an affordable cost, specifically uplifting students from rural and downtrodden sections by making them globally competitive.

Our institutional priority extends far beyond traditional academic excellence; we are deeply committed to transforming our students into **responsible, empathetic citizens** who actively contribute to the welfare of their local communities. The core area distinctive to our institutional vision is our continuous, life-saving initiative: **"Cultivating Caring Citizens through Blood Donation"**.

During the 2025–26 academic year, our institutional distinctiveness was comprehensively demonstrated through this flagship blood donation programme, alongside our rural entrepreneurship initiatives, deep community engagement, and environmental stewardship.

**2. Thrust Area: Cultivating Caring Citizens through Blood Donation****2.1 Rationale and Vision**

To realize the vision of cultivating caring citizens, the college has established and meticulously maintains a **dedicated blood donor database**, which serves as a vital lifeline for the local community and fosters a profound culture of altruism and support among the youth.

**2.2 Operational Mechanism and Partnerships**

The administration of this distinctive practice is handled by a specially designated committee that works in active collaboration with the college's **National Service Scheme (NSS) units**, the **Youth Red Cross**, and the **Red Ribbon Club**. To ensure medical safety and extensive reach, our institution maintains strategic partnerships with recognized health organizations:

- Indian Red Cross Society
- Local Government Hospitals
- Regular Blood Group Testing Camps for identifying eligible student donors

To ensure this resource is immediately available during medical emergencies, all donor information is securely stored and is made readily accessible to the public through the official college website ([www.scimgdctanuku.ac.in](http://www.scimgdctanuku.ac.in)).

**2.3 Evidence of Success in 2025–26**

S.No.	Date	Organized by	Blood Units Collected	Key Highlights
1	17 July 2025	Youth Red Cross, Red Ribbon Club & NSS Units	10 Units	Principal presided; students & staff volunteered

2	September 2025	Red Cross Unit & NSS Unit-II	Massive participation	Principal led by example; huge student turnout
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**July 2025 Blood Donation Drive:** On 17 July 2025, a dedicated Blood Donation Camp was jointly organized on campus by the Youth Red Cross, the Red Ribbon Club, and the NSS units. During this drive, **10 units of blood** were successfully collected from student and staff volunteers. The Principal presided over the event, publicly appreciating the initiative and actively encouraging younger students to participate.

**September 2025 Mega Camp:** Continuing this momentum, another major Blood Donation Camp was organized in September 2025 by the college’s Red Cross Unit in coordination with NSS Unit-II. This event witnessed **massive active participation** not only from a large cohort of students but also directly from the Principal, leading by example to motivate the student body.

### 2.4 Overall Impact and Institutional Alignment

By creating a streamlined, digitally accessible blood donation system and actively facilitating regular donation camps, S.C.I.M. Government College successfully empowers its students to make a **tangible, life-saving difference** in their community. This continuous practice instills critical human values and ethical responsibilities, shaping learners into deeply caring citizens who truly embrace the principle of selfless service. This unwavering dedication to societal health perfectly aligns with our mission to **reduce the urban-rural divide and serve the downtrodden**, making it the defining distinctive feature of our institution for the Academic Audit 2025–26.

## 3. Cultivating Entrepreneurship and Financial Literacy

A key area of distinctiveness for our institution is equipping rural youth with modern entrepreneurial and financial skills.

- **Aqua Entrepreneurship Seminar:** Recognizing the local economic landscape of West Godavari, the Department of Commerce organized a two-day ICSSR-SRC sponsored National Seminar in October 2025 titled “Aqua Entrepreneurship: Opportunities and Challenges for Vikasith Andhra Pradesh.” This platform connected academicians and industry experts to discuss technological advancements and market trends in the aquaculture sector.
- **Start-Up Mindset Training:** In collaboration with the Wadhvani Foundation, 30 students successfully completed specialized skilling courses, including “Start-up Mindset at the Basic Level.” This initiative, aligned with the Government of Andhra Pradesh’s objectives, aimed to cultivate an entrepreneurship development mindset, problem-solving abilities, and self-employment orientation among our youth.
- **Financial Literacy & GST 2.0:** The college hosted a “Super GST Awareness Program” focusing on the transition to GST 2.0, e-invoicing, and technology-based tax compliance, ensuring our students are well-versed in contemporary financial frameworks.

## 4. Deep Community Engagement & Social Impact

Our college emphasizes social responsibility, translating academic awareness into community-level action.

- **Unnat Bharat Abhiyan:** SCIM Govt. College was officially recognized as a partner institution under the Unnat Bharat Abhiyan. We adopted five local villages for focused developmental activities: Mandapaka, Tetali, Komaravaram, Velpur, and Duwa.
- **Nasha Mukh Bharat Abhiyan:** Our Eagle Club and Department of Chemistry spearheaded a massive anti-drug campaign, involving over 250 students in offline pledges and online awareness quizzes.
- **Youth for Social Impact:** The college successfully conducted an “Orientation Program on Youth for Social Impact” to integrate social service directly into the student experience.

## 5. Environmental Stewardship and "Green AP" Initiatives

Environmental sustainability is a core best practice embedded in our campus culture.

- **Innovative Best Practices:** We successfully continued our unique institutional best practices, which include the "Tree Adoption by Students and Faculty" programme and a zero-waste initiative involving the peeling of plastic layers from use-and-throw meal plates.
- **Swarnandhra and Swachhandhra ("Green AP"):** The institution actively participated in the "Neeru-Meeru" (Water Conservation) theme, conducting extensive plantation drives, campus cleaning, and administering the Swachh Andhra Pledge to the community.
- **ISO Certifications:** Our steadfast commitment to green practices is validated by our active ISO 14001:2015 certification for Environmental Management Systems and ISO 50001:2018 for Energy Management Systems.

## 6. Quality Benchmarking and Academic Excellence

In the capacity of coordinating quality and data frameworks, the institution achieved significant compliance and benchmarking milestones this year:

- **AISHE & NIRF:** We successfully compiled and submitted our comprehensive institutional data for the All India Survey on Higher Education (AISHE) 2024–25. Furthermore, to continually benchmark our quality against national standards, we actively submitted our data for the NIRF 2026 rankings in both the Overall and College categories.
- **Sustained Autonomy & Accreditation:** The IQAC's rigorous quality assurance strategies have laid the groundwork for our sustained NAAC 'A' Grade (3.18 CGPA) and our extended autonomous status.

## 7. Conclusion

Through these targeted activities in 2025–26, S.C.I.M. Government College (A), Tanuku has not only upheld its academic rigor but has **distinctively positioned itself as a catalyst** for cultivating caring citizens through its life-saving blood donation initiative. Complemented by rural entrepreneurship programmes, sustainable environmental practices, and holistic community development, the institution continues to fulfil its vision of empowering rural youth and serving the downtrodden communities of West Godavari and beyond.

<b>IQAC Coordinator</b> S.C.I.M. Govt. College (A), Tanuku	<p style="text-align: right;"><b>PRINCIPAL</b></p> S.C.I.M. Govt. College (A), Tanuku
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