DR.I.V.NARAYANA

ASSISTANT PROFESSOR

A committed Lecturer who is passionate about delivering lectures to Under Graduate & Post Graduate students. Focused and driven to promote student improvement through continuous academic progress monitoring. Dedicated to developing an effective College Commerce curriculum that focuses on achieving realistic objectives.

SKILLS

- Superior knowledge of Commerce curriculum
- Familiarity with Finance & Marketing
- Communications abilities
- Observational skills
- Classroom management
- Collaboration & teamwork
- Community Service
- Field Research Survey

ACHIEVEMENTS

- ICSSR MAJOR RESEACH PROJECT AS CO-PI
- ORGANISED ICSSR-SRC SPONSORED NATIONAL SEMINAR
- APSET IN JUNE 2012
- UGC NET IN JUNE 2015
- UGC NET IN DEC 2015
- UGC JRF NOV 2017

CONTACT INFORMATION

Maling Address
Dr.ILLURI VENKATA NARAYANA
S.C.IM GOVT COLLEGE (A)
TANUKU, WEST GODAVARI (DT)
ANDHRA PRADESH - 534211, INDIA.
E-MAIL:ivnarayana4@gmail.com
PHONE:+91-9666129136

Recidential Address
Dr.ILLURI VENKATA NARAYANA
1-86, FIRST STREET BC-COLONY
GURIJEPALLI (V&P), Y.PALEM (M)
PRAKASAM (DT) ANDHRA PRADESH
PIN:523327, INDIA.
E-MAIL:ivnarayana4@gmail.com
PHONE:+91-9666129136

EDUCATION BACKGROUND

Andhra University

Doctor of Philosophy in Commerce | December 2022

- **Ph.D.** awarded in December 2022 titled " A Study on Financial And Marketing Practices of the Inland Aquaculture with reference to aquaculture units in West Godavari District Andhra Pradesh, India from the Department of Commerce and Management Studies, Andhra University, Vishakhapatnam.
- **Master's Degree** in Commerce **(M.Com)** | July 2010-Apr 2012 from Andhra University

Acharya Nagarjuna University

Bachelor of Commerce in Computer Applications | Jun 2007-Apr 2010

- Graduation with B.Com (CA) from Ideal &SKCM Degree College, Markapuram,Prakasam (Dt),Andhra Pradesh.

TEACHING EXPERIENCE

Assistant Professor

- Assistent Professor of Commerce S.C.IM GOVT COLLEGE (A),TANUKU, WEST GODAVARI (DT),AP.| August 2023-Current
- Head of the Department of Commerce at Government Degree College in Chintalapudi from December 5, 2018 to 03rd August 2023.
- Assistent Professor of Commerce at SVVP VMC DEGREE & PG COLLEGE MVP in Visakhapatnam from Sep 2014 to Dec 2016
- Worked as a Assistent Professor of Commerce at Trinity Degree College, Markapur from June 2013 to October 2014
- Assistent Professor of Commerce from 2012 to 2013 at SVKP Degree College in Markapur.

RESEARCH ARTICLES & PUBLICATIONS

- **Digital Lending and Risk Management for Aquaculture: A Fintech Approach to Sustainable Aquaculture Development** International Journal of Management, Technology And Engineering Volume XV, Issue X, OCTOBER 2025

- **Ancient Indian Wisdom for Modern Entrepreneurs: Resilience Lessons from ChanakyaNeeti** Commerce & Business Studies Vol 18 July 2025

- **STREAMLINING LOGISTICS: ASSESSING THE GST IMPACT ON INDIA'S SUPPLY CHAIN INDUSTRY** The Kashi Journal of Commerce - Vol. XXI No.1 (July - December 2024) https://www.thekashijournalofcommerce.com/current-issue#h.xykdezkmizvy

- "**ANALYTICAL STUDY OF THE AQUA INDUSTRY IN ANDHRA PRADESH BEFORE AND DURING COVID-19 SCENARIOS**" Jamshedpur Research Review-Govt Registered, Refereed, Peer-Reviewed, Multi-Disciplinary Research JournalISSN 2320-2750 May-June I 2022 Year-10 Volume -3 Issue 52

- **A STUDY ON THE GLOBAL SCENARIO OF THE AQUACULTURE INDUSTRY** International Journal of Innovations & Research Analysis (IJIRA)ISSN: 2583-0295, Impact Factor: 5.449, Volume 02, No. 01, January - March 2022, pp 225-232

- **MAKE IN INDIA - IMPACT ON INDIAN ECONOMY** has been published in the North Asian International Research Journal of Science & Humanities(IRJIF) VOLUME 3, Issue 9 (1) March 2017 ISSN:2454-9827, Impact Factor:3.015 (2017)

- **STARTUPS IN INDIA-SUSTAINABLE DEVELOPMENT** has been published in the International Journal of Multidisciplinary Educational Research (IJMER) VOLUME 5, iSSUE3(1) March 2016 pages 255to 265, ISSN:2277-7881, Impact Factor:3.318(2016)&Index Copernicus Value 5.16

PARTICIPATION & PRESENTATIONS IN SEMINARS, CONFERENCES, AND WORKSHOPS

- Presented and presented a paper titled **"CORPORATE SOCIAL RESPONSIBILITY ROLL ON SOCIAL DEVELOPMENT"** in the National Seminar On Social Development In India: Issues & Challenges organized by the Dept of Social Work Andhra University, Visakhapatnam Under UGC-DSA Programme on 30th and 31st March 2017.
- Certificate link https://drive.google.com/file/d/1yXvYmpPqYRZ-BbCn7AQNeyJ0XLZSaPJM/view?usp=sharing

- Participated in the National Seminar on **"IMPLICATIONS OF GST ON MSME SECTOR IN COASTAL CORRIDOR OF ANDHRA PRADESH"** held on 26th March 2018 under the auspices of UGC-SAP-CAS-II PROGRAMME conducted by DCMS, Andhra University, Visakhapatnam.
- certificatelink https://drive.google.com/file/d/1QiuE7O6wf0aIawjup9ylG_Os1MVi1TfM/view?usp=sharing

- Participated and presented a paper titled **"FOREIGN DIRECT INVESTMENT PRESENT STATUS OF ANDHRA PRADESH STATE"** in the UGC sponsored Two day National Seminar on Innovative Trends & Global Advancements in Technology, Industry, Banking & Finance Conducted by PITHAPUR RAJHA'S GOVT COLLEGE, Kakinada Andhraprades on 23rd and 24th of September,2016.
- Certificate link
- https://drive.google.com/file/d/1bBiDa5KXS571Of8KlkUOCwWuxIm6E-rX/view?usp=sharing

- Participated and presented a paper titled **"IMPACT OF INFORMATION TECHNOLOGY ON LABOUR"** in the National Seminar on " Human Future in Digital Era" Organised by the Department of Commerce and management studies Andhra University, Visakhapatnam In association with Indian Social Science Academy Allahabad on 31st Oct 2018
- https://drive.google.com/file/d/1hnVYjfky0K17MznJPVrnUSMxM6rxHW81/view?usp=sharing

- Participated as a Resource Person and presented a paper titled **ELECTRONIC PAYMENT SYSTEM IN INDIA: AN EVALUATION IN INDIAN BANKING SYSTEM** in the two days ICSSR, New Delhi -Sponsored National Seminar on Digital Economy in India: Trends, Prospects, and Challenges organized by Dept of Commerce S.G.Govt Degree & PG College PILER on 5th& 6th March 2020.
- https://drive.google.com/file/d/1NPq9hXq56yxk02FK5xIXTfxM80Jw9Iiu/view?usp=sharing

- Participated in one day Online Workshop on **"Future of Financial Research -A transformation"** Organised by the Department of Management Studies Adikavi Nanayya University Rajhamahendravaram on 20th May 2020.
- CertificateLink:https://drive.google.com/file/d/1ZJTTGB--5NvilPhhAPvufAfoWX6jJDhM/view?usp=sharing

- Participated in one day National Webinar on **"Research Methodology"** Jointly Organised by SVD GDC (W) Nidadavole &Khandesh Chapter of English Language Teachers Association of India On 21st May 2020.
- CertificateLink:https://drive.google.com/file/d/1lS5T1wvdZJSF2aMlFHIYdUkqYUIhgDyA/view?usp=sharing

- Participated in one day Online Webinar on **"FINE TUNING RESEARCH SKILLS FOR EFFECTIVE WRITING (THESIS, ARTICLES &PROPOSALS"** held on 03rd May 2020 by the Research Department of Commerce Vivekanandha College of Arts and Science For Women (Autonomous), Elyampalayam, Tamilnadu.
- CertificateLink: https://drive.google.com/file/d/1nMRwVgpRuj-Y8iw-zxkSoiOyROB74CN5/view?usp=sharing

- Participated in a Two-day International FDP webinar on **"CHALLENGES OPPORTUNITIES IN HIGHER EDUCATION IN COVID 10 SCENARIOS: THE WAY FORWARD** held on 27 & 28th May 2020 by IQAC St.Joseph'sCollege for Women (Autonomous), Vishakhapatnam, Andhra Pradesh.
- CertificateLink:https://drive.google.com/file/d/1EwC-y163qhNQr2Pe9KDN_4p92lam8mbD/view?usp=sharing

- Participated in the webinar on **"KNOWLEDGE 4. O HOW THE TEACHERS SHOULD BE READY TO HANDLE POST PANDEMIC CHALLENGES** held on 12th May 2020 by CHENNAI INSTITUTE OF TECHNOLOGY.
- CertificateLink:https://drive.google.com/file/d/18Jzxyj2OoItjkcAf7a-beiTC5ifU0oFW/view?usp=sharing

- Presented a Paper titled **"Retail Investors in India: Opportunities and challenges in digital era"** in the two days international conference on Innovations and Challenges in Finance ands Banking in The Era of Digitalization and Artificial Intelligence held on 6 & &th February 2025.
- Certificate Link: https://drive.google.com/file/d/1Cl3Q32sp6_f7kc-7u-xNrrVd6mX3yTeh/view?usp=drive_link

ORIENTATION COURSES

- Completed **a 4-week Induction /Orientation program** for "Faculty in Universities /Colleges /Institutes of Higher Education" from June 04 -July01,2020and obtained a grade of A+ Conducted by Teaching Learning Centre RamanujanCollege University of Delhi under the aegis of MINISTRY OF HUMAN RESOURCE DEVELOPMENT PANDIT MADAN MOHAN MALVIYA NATIONAL MISSION ON TEACHERS AND TEACHING
- https://drive.google.com/file/d/151W8GndSb83zyWgUc1yicLn7FWKCQPLS/view?usp=sharing

- Participated and Completed participated and successfully completed UGC sponsored online **"Faculty Induction Programme"** organized by UGC - Human Resource Development Centre, Maulana Azad National Urdu University, Hyderabad from 17th May to 15th June 2022, and obtained Grade " A "
- https://drive.google.com/file/d/13F-OGSy8tBb2bBwOkn_4CHYyBwKTVul8/view?usp=sharing

REFRESHER COURSES

SWAYAM ARPIT ONLINE COURSE CERTIFICATION

- Completed the ARPIT Course for Career Advancement Scheme(CAS) promotion **Refresher Course In Commerce** with a "D" Grade in the proctored examination held on 16.02.2020 at **Shri Ram College of Commerce, University of Delhi**
- https://drive.google.com/file/d/1nBGby88LXOffnS8GpI-ZgeUcS_798riK/view?usp=sharing

SWAYAM ARPIT ONLINE COURSE CERTIFICATION

- Completed the ARPIT Course for Career Advancement Scheme(CAS) promotion **Refresher Course In Financial Markets & Emerging Business Models** with a "C" Grade in the proctored examination held on 16.02.2020 University of Kerala
- https://drive.google.com/file/d/1UgbQGjgNauTa7IFEtlenTffSXfdF07Ii/view?usp=sharing

UGC HRDC UNIVERSITY OF CALICUT

- Participated in the Refresher Course in E-content Development & Online Pedagogy in Social Science Teaching conducted by the UGC-HRDC Centre from 15.03.2023 to 28.03.2023 and obtained grade A+
- https://drive.google.com/file/d/1uRPqZ1vsIhfEfrSPK0vom-4JHTifj06F/view?usp=sharing

NEP 2020 ORIENTATION & SENSITIZATION PROGRAMME

- Completed under Malaviya Mission Teacher Training Programme(MMTP) of University Grants Commission (UGC) Organized by UGC-MMTC, Maulana Azaad national Urdu University,Hyderabad from 2nd to 11th January,2024.
- https://drive.google.com/file/d/1uRPqZ1vsIhfEfrSPK0vom-4JHTifj06F/view?usp=sharing

CAPACITY BUILDING PROGRAMME FOR KRPs IN SINGLE MAJOR PATTERN

- Completed under UGC-MMTTC JNU in collaboration with Commissionerate of Collegiate Education (CCE) Govt of Andhra Pradesh held from 8th Feb to 19th Feb 2024..
- https://drive.google.com/file/d/1uRPqZ1vsIhfEfrSPK0vom-4JHTifj06F/view?usp=sharing

FacultyDeveloped Programme on Building resilient EDC s: Infusing Entrepreneurship in Education.

- Completed under National Institution for Micro Small and Medium enterprises (ni-msme), Hyderabad in collaboration with Commissionerate of Collegiate Education (CCE) Govt of Andhra Pradesh held from 27th Aug to 31st Aug 2024..
- https://drive.google.com/file/d/1-2wJnz_GHolS1UOiZzmv3CqOFloNxE7V/view?usp=drivesdk

QT-00 & 01 Foundations of Quantum Computing & Applications

- 40 Hours (3-Credits Equivalent) Faculty Development Programme Organized by: Electronics & ICT Academy (MeitY), MNIT Jaipur & AP State Council of Higher Education (APSCHE) Facilitated by: Tata Consultancy Services (TCS) Duration: 18 August – 11 September 2025 Performance: Excellent Recognition: Eligible for API Score under CAS (AICTE/UGC endorsed)

Redefining Teaching through AI, LMS and Digital Pedagogies

- 40 Hours Faculty Development Programme Organized by: Electronics & ICT Academy, MNIT Jaipur Funded by: Ministry of Electronics & Information Technology (MeitY) Duration: 27 October – 7 November 2025 Performance: Excellent

CERTIFICATE COURSES

1. AI for Everyone – IBM (edX)
Completed the verified course "AI0101EN: AI for Everyone – Master the Basics" offered by IBM through edX. The certificate was issued on May 30, 2024, and the Valid Certificate ID is 48ff53ff05524ddc934f1d47ffa705a.

2. Business Considerations for 5G with Edge, IoT, and AI – LinuxFoundationX (edX)
Completed the verified course "LFS110x: Business Considerations for 5G with Edge, IoT, and AI" offered by LinuxFoundationX through edX. The certificate was issued on May 30, 2024, and the Valid Certificate ID is ca9424f3d80e4e8bac5dd59d6c8b7092.

3. Digital Marketing Strategy – EdinburghX (edX)
Completed the verified course "DM1.2PCx: Digital Marketing Strategy" offered by EdinburghX through edX. The certificate was issued on May 30, 2024, and the Valid Certificate ID is bb4707207e234892938c70795410231b.

4. Financial Accounting and Analysis – IIMBx (edX)
Completed the verified course "AC105x: Financial Accounting and Analysis" offered by IIMBx through edX. The certificate was issued on May 30, 2024, and the Valid Certificate ID is 083fca8207f5475f96ad32fdb543f632.

5. Fundamentals of Digital Marketing – USMx (edX)
Completed the verified course "DM01: Fundamentals of Digital Marketing" offered by USMx (University System of Maryland) through edX. The certificate was issued on May 31, 2024, and the Valid Certificate ID is d80f39c475564d5db2a34759533d96f0.

6. Logistics Fundamentals – logycaX (edX)
Completed the verified course "LFE001: Logistics Fundamentals" offered by logycaX through edX. The certificate was issued on May 8, 2024, and the Valid Certificate ID is e3dd3d43c08944cda404f6770fe55885.

7. Managing Happiness – HarvardX (edX)
Completed the verified course "happy: Managing Happiness" offered by HarvardX through edX. The certificate was issued on May 30, 2024, and the Valid Certificate ID is d0d67f651f1d43aabcd13f9389abfccc.

8. Financial Accounting and Analysis – IIMBx (edX)
Completed the verified course "AC105x: Financial Accounting and Analysis" offered by IIMBx through edX. The certificate was issued on May 30, 2024, and the Valid Certificate ID is 083fca8207f5475f96ad32fdb543f632.

SEMINAR(S) ORGANISED

Organised A Two-Day National Seminar on "Aqua Entrepreneurship: Opportunities and Challenges for Viksit Andhra Pradesh," funded by the Indian Council of Social Science Research (ICSSR), Southern Regional Centre, Hyderabad.

RESEARCH PROJECTS

SANCTIONED AS CO-PROJECT DIRECTOR ICSSR MRP-2025 ON iMPACT OF DIGITAL FINANCIAL SERVICERS ON TRIBAL LIVELIHOOD A STUDY ONF FINTECH ADOPTION IN CHATTISGARH

ADMINISTRATIVE EXPERIENCE

- RESEARCH EXTENSION AND CONSULTANCY COORDINATOR
- IQAC &NIRF MEMBER
- ENTREPRENUERSHIP DEVELOPMENT CELL COORDINATOR
- NSS COORDINATOR
- UNNATH BHARAT ABHIYAN (UBA) COORDINATOR
- COMMERCE ASSOCIATION ADDL CONVENER (COLLEGE LEVEL)
- CONSUMER CLUB ADDL CONVENER (COLLEGE LEVEL)
- RED RIBBON CLUB ADDL CONVENER (COLLEGE LEVEL)
- SWARNA ANDHRA SWACHH ANDHRA COORDINATOIR
- TANUKU CONSTITUENCY ACADEMIC OFFICER IN P4 PROGRAMME OF GOVERNMENT OF ANDHRA PRADESH