

Criterion 7 - Institutional Values and Best Practices

7.1 Institutional Values and Social Responsibilities

7.1.1 Measures initiated by the Institution for the promotion of gender equity and Institutional initiatives to celebrate / organize national and international commemorative days, events and festivals during the last five years

Response:

Gender equity and sensitization have been the crown priorities of the College. The measures initiated during the last five years are:

1. Safety and security: The institute has constituent bodies like Women Empowerment Cell, Anti-ragging Cell, Prevention of sexual harassment Committee, Student Redressal Cell and Discipline Committee. The Internal complaints committee ensures the safety of women staff. In addition to these internal safety measures, CC cameras are installed for the external security.
2. Counselling: Women Empowerment Cell and Prevention of sexual Harassment Committee deal with any issue that makes inconvenient to the girls' students as well as the women faculty in the campus. Most of the college students come from different social sections and different family backgrounds. Some students have lack of family support particularly in terms of personal and academic matters. All the faculty members along with committees are ready to extend their support giving counselling, whenever they feel any student is facing problems like behavioural, emotional and adjustment. Women Empowerment Cell, Prevention of Sexual Harassment Committee and Grievance Redressal Cell addresses all major problems faced by girls and women. The ward & mentor system addresses all individual issues and counsel them individually as well as in groups. An online system was established to receive grievances from the students.
3. Day care centre for children: College provides facility allotting an individual room with required provision.
4. Common Rooms: Common rooms are available with facilities like ladies waiting hall with dining facilities, Napkin vending machine, drinking water and rest room. The room of women empowerment cell also serves as common room for lady staff.
5. Any other relevant information: Martial arts training programmes were organised to learn self-protection techniques. Awareness programmes like arranging extension lectures by prominent people on gender discrimination, juvenile justice act 2015, women commission, Cyber Crimes, personality development, health and hygiene, anti-ragging, POSCO act, Anti-Domestic Violence Act, Prevention of Dowry Act. Every year at the college level Children's Day, Independence Day, Gandhiji & Lalabahudhur Sastry birth anniversaries, National Integration Day, Republic Day, National Voters Day, National Mathematics Day, Teachers Day, National Library Day and National Women Teachers Day are celebrated. Every year, Women Empowerment Cell conducts personality development counselling, National Girl Child Day, International Women's Day and National Women's Equality Day.
6. Science Departments Conduct World Food Day, Worlds Science Day, Noble Prize Day, Ozone Day (Seminar on Global Warming), World Aids Day, World Zoonotic Day.
7. Humanities and Language Departments conduct World Braille Day, Awareness Programme on the eve of World Poverty Eradication Day, Word Population Day, English Language Day, International Literacy Day, National Education Day, Jyothibha Pule Jayanthi, constitutional Day, National Voters Day, Dr. B.R. Ambedkar Jayanthi, Telugu Bhasha Dinotsavam, National Youth,

International Mother Tongue Day, Gurram Jashua Jayanthi and World Human Rights Day.
8.NSS and Red Ribbon Club conduct Vanamahotsavam and also take out rally on the Eve of Communal Harmony Day, NSS Day/Blood Donation camp and World Blood Donor's Day. The following **URL** consists of relevant other information. <http://scimgdctanuku.ac.in/genderequity>

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7.1.2 The Institution has facilities and initiatives for

1. Alternate sources of energy and energy conservation measures
2. Management of the various types of degradable and nondegradable waste
3. Water conservation
4. Green campus initiatives
5. Disabled-friendly, barrier free environment

Response: A. 4 or All of the above

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7.1.3 Quality audits on environment and energy regularly undertaken by the Institution. The institutional environment and energy initiatives are confirmed through the following

1. Green audit / Environment audit
2. Energy audit
3. Clean and green campus initiatives
4. Beyond the campus environmental promotion activities

Response: A. All of the above

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7.1.4 Describe the Institutional efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic diversity and Sensitization of students and employees to the constitutional obligations: values, rights, duties and responsibilities of citizens (Within 500 words)

Response:

The institution has organized and conducted activities through some efforts/initiatives in providing an inclusive environment i.e., tolerance and harmony towards cultural, regional, linguistic, communal socio-economic and other derivatives in campus as well as surrounding areas of the college to build and promote an environment for ethical, cultural, and spiritual values among the students and staff.

The institution believes in equality of all cultures and traditions as is evident from the fact that students belonging to different castes, religions, regions are studying without any discrimination. Though the institution has diverse socio-cultural and different linguistic background, we do not have any intolerance towards cultural, regional, linguistic, communal socio economic and other diversities.

This institute strongly believes in the sensitization of students and employees of the institution to the constitutional obligations like values, rights, duties, and responsibilities of citizens. When a student acquires these qualities, he/she would live and let live among the society for his/her as well as respect the same in society. This leads to ultimate goal of universal brotherhood.

Since the institute is affiliated to Adikavi Nannaya University, the curriculum is followed with mandatory courses like Human Values and Professional Ethics (HVPE), Entrepreneurship, Information and Communication Technology (ICT), Indian Culture and Science (ICS), Environmental Education (EE), Personality Development and Leadership (PDL) and Analytical Skills (AS), as a small step to inculcate constitutional obligations among the students.

We are inculcating these qualities among students through the following activities.

Birth and death anniversaries: Birth and death anniversaries of National and International Leaders and important persons like Jyothi Rao Pule, Savitribai Pule, B R Ambedkar, Mahatma Gandhi, Gurajada Vardhanthi, Jashua Jayanthi etc.

Cultural and regional festivals: The college celebrates the cultural and regional festivals, like Pongal, Holi, Christmas etc. This institute gave importance to the local festivals and therefore local holidays were given for local festivals. Special days like New-year's day, freshers' day and farewell ceremony etc were also celebrated.

Programmes for Girls students: Self-defence training to the girl students, Women Rights, Disha app installation, awareness programme on sexual harassment, good touch and bad touch, awareness programme on POSCO Act 2012 etc.

College Special Activities: Motor Vehicle free Day, Medical camps and blood grouping camps are conducted with the help of area hospital staff. Another important initiative of the institution is blood donation to the needy people of local hospitals. Some volunteers discharged bandobast duties at temples in festival fairs, polling booths. The NSS units 1 and 2 conducted camps in nearby villages namely Tetali and Chivatam.

The Departments alone also aimed at sensitization of students and employees of the institution to the constitutional obligations like values, rights, duties, and responsibilities of citizens through their departmental activities.

Besides academic and cultural activities, we have built up many strong infrastructures for a variety of sports activities for the physical development of the students. In this way the institute has taken initiatives

for providing an inclusive environment for everyone with tolerance and harmony towards cultural, regional, linguistic, communal socioeconomic, and other diversities.

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7.2 Best Practices

7.2.1 Describe two best practices successfully implemented by the Institution as per NAAC format provided in the Manual

Response:

Best Practice- 1

1. Title of the Practice: INTERNALISATION OF MENTOR – WARD SYSTEM INTO TEACHING LEARNING PROCESS

2.Goal:

- a) To strengthen the teaching-learning process.
- b) To provide guidance to the needy students to resolve their grievances in studies.

3. The Context: It is assumed that the students lacked motivation to pursue their graduation. Firstly, they thought that attending classes would not significantly improve their chances of securing an assured future. Secondly, the problems of adjustment into this town atmosphere. Thirdly, the aspirants of jobs and pursuing higher education who wanted to gain additional qualifications, over and above the undergraduate course, were under pressure. They need special attention. Having ascertained the reasons, the teachers along with the principal, decided to introduce the ‘Mentor-Ward system’ to motivate students in the right direction.

4. The Practice: Every teacher is entrusted with the task of mentoring 20 students. The whole process is divided into two sessions. During the first session, a questionnaire is used to elicit some personal information from the students with regard to their study habits, problems faced on campus, goal setting, etc. Each student meets his / her mentor in a one-to-one session. In next session, the teacher meets his/her students again and get information from the respondents. The mentoring session is recorded and the issues which arose are to be discussed. Six weeks later another tutor-ward session is to be held to monitor the progress in implementation of goals set in the earlier session. At the end of the second session the faculty members of each department meet once again to collect the responses from the students. Based on this, a report is prepared by each department. This report is to be tabled by each Department to the Principal at a special Heads of Departments meeting for necessary action.

5. Evidence of Success: More than seventy percent of those who have involved in Mentor-ward are displayed a remarkable change in their attitude to academic pursuits and appreciate the closeness they have now with their teachers. The system of mentoring is found to be successful for monitoring all round development of a particular student. It has tremendously helped in the improvement of the students' performance. They feel less stressed. Other students, who are 'bunkers,' began to come back to their classes and participate more actively in curricular as well as non-curricular activities. Teaching staff and the students felt the positive effects not only of the students solving their problems, but it also making teaching more effective.

6. Problems Encountered: A certain motivation is necessary for mentors as there is no provision for other financial benefits. Since the college is located in the centre of town, students still bunk the classes for movies. Many students are part time job holders

7.Resources: No financial resources are specially needed. But a lot of human resource is needed to motivate the students. A little bit of amount is needed to visit the homes of regular absentees. But staff meet it from their Pocket.

Best Practice- 2

1. Title of the Practice: "Learning Human Values and Ethics through Community service by Students"

2. The context: The increasing tendency towards highly paid jobs among youth leads to mechanized life giving less importance to social responsibilities. The drift towards luxury life style and easy money pushes some youth to ignore morals and ethics. Number of wide and popular references are cited in newspapers regarding atrocities, crimes, anti-social activities committed by youth. The increasing gap between rural and urban development modules adapted by policy makers of government leads to unrest in rural and urban areas. Further it also leads to the hatred and agitative atmosphere in the society.

3. Objective of the Practice:

- a) To transform the students as responsible citizens through community service.
- b) To inculcate human values and ethics among students.

4. The Practice

For effective implementation of imparting human values to its students, the existing two NSS units in the college involve majority of the students in the activities. The institute adopted two nearby villages i.e., Chivatam, Tetali and Savaram. The NSS units conducted activities like survey on Ration cards, old age and other welfare pensions, Raithu Bharosa, RBKs, JVD, JVD, Ammavodi, Cheyotha, Asara, houses, sites and toilets in the village and submitted reports to the concerned there by helping either way for the success of the Government programmes. As a part of social responsibility, students participated in programmes initiated by Government of A.P. Students motivated and created awareness in the villagers about health and hygiene in respect of COVID-19. The NSS units distributed sanitisers and masks and made them aware how to use them. This results in the student's voluntary participation in duties like elections, volunteer service at temple. On the platforms of ECO club, NSS, Consumer Club and Red Ribbon Club students donated Blood to the needy from Government Hospital and also to Red Cross society. This institute followed mandatory courses like Human Values and Professional Ethics (HVPE),

Entrepreneurship, Information and Communication Technology (ICT), Indian Culture and Science (ICS), Environmental Education (EE), Personality Development and Leadership (PDL) and Analytical Skills (AS) prescribed by Adikavi Nannaya University.

5. Obstacles faced, if any and strategies adopted to overcome: Financial constraints are major obstacles to run these events but managed from CPDC (College Planning and Development Council) funds. The continuous and noteworthy support extended by honourable local M.L.A helps a lot in resolving other issues.

6. Impact of the Practice: The students underwent in an all-round practical training as said above. and achieved completeness by learning academics in the class and human values. They understood the mechanism of a government programmes and hindrances in its implementation, due to non-ethical behaviour of certain people. They understood the importance of human values and ethics practically. No single event of anti-social or atrocity or any kind of misbehaviour is reported from present, previous batch students from the college, which ensures students 'Learning Human Values and Ethics'.

7. Resources: NSS funds and financial assistance of CPDC

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Any other relevant information	View Document
Best practices as hosted on the Institutional website	View Document

7.3 Institutional Distinctiveness

7.3.1 Portray the performance of the Institution in one area distinctive to its priority and thrust within 1000 words

Response:

To transform the students as responsible citizens and involve them in community service, the institute has established a data bank of blood donors. A committee is constituted to supervise the activities of it. This committee works in coordination with NSS and Red Ribbon Club of the college.

Tanuku is a big town in thirty kilometres radius and has many private hospitals along with district area hospital. People from different villages come to Tanuku for medical emergency. Need of blood is one among the most required needs of the patients in the hospitals. So, the availability of the Data of donors is very very essential. We can't say that we can fulfil this need for every patient who needs blood but do our level best to keep our promise on.

Awareness Programmes conducted: NSS and Red Ribbon Clubs often arrange awareness programmes on blood donation. We arrange guest talks with the help of Doctors and Para Medical staff to create awareness to donate blood. We motivate our students to participate in blood donation camps. We also conducted awareness programmes in the villages, spreading the awareness on blood donation and also

arrange blood donation camps in the villages where we conducted NSS camps. With the help of the elders of the village and staff of Panchayat, we arranged these awareness programmes. All these activities reflected in our students' readiness to take part in Blood Grouping Camps and Blood Donation camps.

Blood Grouping Camps: We have MoUs for smooth and perfect execution of this practice with government as well as NGOs of the city to support to carry out this mission. We have MoU with Red Cross Society, Manavatha and Rotary Club. With the assistance of Red Cross Society or Rotary Club or Manavatha, the institute organises a camp for testing blood group for the blood donors in the college with the students of the college. Whenever we arrange Blood Grouping Camp in the college, these agencies send their para medical staff to the college. Our Red Ribbon Club, Faculty of Botony, Zoology, Microbiology and NSS wings do the blood grouping with the assistance of the paramedical staff. After taking the blood sample and testing it, the Red Ribbon Club and NSS wings prepare Blood Donors list along with the particulars of blood groups.

Blood Donors Data Bank: Later, these donors are classified into groups based on their blood group. All this data is displayed in the college website i.e., www.scimgdctanuku.ac.in. Coordinator of Red ribbon Club is kept incharge and given the access to this data. We give the information to the hospitals stating that our college has this service. If a patient is not able to find a donor from his family, friends in the vicinity and the attendants of the patient are guided to contact us either by mail or phone or in person.

How it works: If any person needs this help, concerned people can approach the college with a request letter along with hospital prescription for want of the blood with the name of the patient and with the name of the group of the blood. They can post/mail the request through online in our website. If this is to be arranged in advance the in charge of the Donors Data Bank forward this request to the donors of respective blood groups. If it is urgent and needed immediate response, the incharge can contact the donors then and there and give the details of the donor to the attendant of the patient. As this data is prepared at college level with student donors, we respond immediately and send the donor to the patient.

Sometimes, students respond to the request at first. Then, one of the willing or responded donors will be picked. The contact details of donor will be shared to the required persons. These persons may arrange the transport to the donor otherwise, the donor will attend on his/her own transport.

If we are unable to provide a donor, we will guide and give the information they need about donors from Red Cross and Government Hospital.

Collaboration: This is a collaborative work. We execute the activity in collaboration with Red Cross, Manavatha and Rotary Club. We also get medical help at the time of our camps. As we have MoUs with Red Cross Society, Manavatha and Rotary Club, we share our data with these agencies.

Blood Donation Camps: On 14th June as Blood Donor's Day, Red Cross Day, the Red Ribbon Club and NSS units conduct blood donation camps in the college with the help of para medical staff of Rotary Club and Red Cross society. This activity is done every year. We organise the blood donation camp in the villages where we conduct our NSS camps. We also conduct awareness programmes in those villages, spreading the awareness on blood donation.

MoUs: We have MoUs for smooth and perfect execution of the practice with government as well as NGOs of the city to support to carry out this mission. We have MoU with Red Cross Society, Manavatha and Rotary Club. Whenever we arrange Blood Grouping Camp in our college, these agencies send their para

medical staff to the college. Our Red Ribbon Club, Faculty of Botony, Zoology, Microbiology and NSS wings do this blood grouping with the assistance of the paramedical staff. After taking the blood sample and testing, the Red Ribbon Club and NSS wings prepare Blood Donors list along with the details of blood groups.

Financial support: We have man power from medical side as well as from faculty side. NSS, Red Ribbon Club and college bear the expenditure. Sometimes we got collaborations from outside for providing tents, chairs drinking water at camps. HDFC Bank collaborated with us in one of our camps in our college. We offer orsl drinks, fruits and biscuits to the donors at blood donation camps.

This is an establishment with the commitment of community service which is completely distinctive to the priority and thrust of the institution.

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Any other relevant information	View Document