



SKILLS

- Superior knowledge of Commerce curriculum
- Familiarity with Finance & Marketing
- Communications abilities
- Observational skills
- Classroom management
- Collaboration & teamwork

ACHIEVEMENTS

- APSET IN JUNE 2012
- UGC NET IN JUNE 2015
- UGC NET IN DEC 2015
- JUNIOR RESEARCH FELLOW NOV 2017
- ICSSR MAJOR RESEARCH PROJECT-2025

CONTACT INFORMATION

Mailing Address

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TANUKU, WEST GODAVARI (DT)
ANDHRA PRADESH - 534211, INDIA.
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Residential Address

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DR. I.V. NARAYANA

ASSISTANT PROFESSOR

A committed Lecturer who is passionate about delivering lectures to Under Graduate & Post Graduate students. Focused and driven to promote student improvement through continuous academic progress monitoring. Dedicated to developing an effective College Commerce curriculum that focuses on achieving realistic objectives.



EDUCATION BACKGROUND

Andhra University

Doctor of Philosophy in Commerce | December 2022

- **Ph.D.** awarded in December 2022 titled "A Study on Financial And Marketing Practices of the Inland Aquaculture with reference to aquaculture units in West Godavari District Andhra Pradesh, India from the Department of Commerce and Management Studies, Andhra University, Vishakhapatnam.
- **Master's Degree** in Commerce (**M.Com**) | July 2010-Apr 2012 from Andhra University

Acharya Nagarjuna University

Bachelor of Commerce in Computer Applications | Jun 2007-Apr 2010

- Graduation with B.Com (CA) from Ideal & SKCM Degree College, Markapuram, Prakasam (Dt), Andhra Pradesh.



TEACHING EXPERIENCE

Assistant Professor

- Assistant Professor of Commerce S.C.IM GOVT COLLEGE (A), TANUKU, WEST GODAVARI (DT), AP. | August 2023-Current
- Head of the Department of Commerce at Government Degree College in Chintalapudi from December 5, 2018 to 03rd August 2023.
- Assistant Professor of Commerce at SVVP VMC DEGREE & PG COLLEGE MVP in Visakhapatnam from Sep 2014 to Dec 2016
- Worked as a Assistant Professor of Commerce at Trinity Degree College, Markapur from June 2013 to October 2014
- Assistant Professor of Commerce from 2012 to 2013 at SVKP Degree College in Markapur.



RESEARCH ARTICLES & PUBLICATIONS

- **“ANALYTICAL STUDY OF THE AQUA INDUSTRY IN ANDHRA PRADESH BEFORE AND DURING COVID-19 SCENARIOS”** Jamshedpur Research Review-Govt Registered, Refereed, Peer-Reviewed, Multi-Disciplinary Research Journal ISSN 2320-2750 May-June I 2022 Year-10 Volume -3 Issue 52
- **“A STUDY ON THE GLOBAL SCENARIO OF THE AQUACULTURE INDUSTRY”** International Journal of Innovations & Research Analysis (IJIRA) ISSN: 2583-0295, Impact Factor: 5.449, Volume 02, No. 01, January - March 2022, pp 225-232
- **“MAKE IN INDIA - IMPACT ON INDIAN ECONOMY”** has been published in the North Asian International Research Journal of Science & Humanities (IRJIF) VOLUME 3, Issue 9 (1) March 2017 ISSN:2454-9827, Impact Factor:3.015 (2017)
- **“STARTUPS IN INDIA-SUSTAINABLE DEVELOPMENT”** has been published in the International Journal of Multidisciplinary Educational Research (IJMER) VOLUME 5, ISSUE3(1) March 2016 pages 255to 265, ISSN:2277-7881, Impact Factor:3.318(2016)&Index Copernicus Value 5.16



PARTICIPATION & PRESENTATIONS IN SEMINARS, CONFERENCES, AND WORKSHOPS

- Presented and presented a paper titled **“CORPORATE SOCIAL RESPONSIBILITY ROLL ON SOCIAL DEVELOPMENT”** in the National Seminar On Social Development In India: Issues & Challenges organized by the Dept of Social Work Andhra University, Visakhapatnam Under UGC-DSA Programme on 30th and 31st March 2017.
- Certificate link <https://drive.google.com/file/d/1yXvYmpPqYRZ-BbCn7AQNeyJOXLZSaPJM/view?usp=sharing>

- Participated in the National Seminar on **“IMPLICATIONS OF GST ON MSME SECTOR IN COASTAL CORRIDOR OF ANDHRA PRADESH”** held on 26th March 2018 under the auspices of UGC-SAP-CAS-II PROGRAMME conducted by DCMS, Andhra University, Visakhapatnam.
- certificatelink
https://drive.google.com/file/d/1QiuE7O6wf0aIawjup9yIG_Os1MVi1TfM/view?usp=sharing.
- Participated and presented a paper titled **“FOREIGN DIRECT INVESTMENT PRESENT STATUS OF ANDHRA PRADESH STATE”** in the UGC sponsored Two day National Seminar on Innovative Trends & Global Advancements in Technology, Industry, Banking & Finance Conducted by PITHAPUR RAJHA'S GOVT COLLEGE, Kakinada Andhraprades on 23rd and 24th of September,2016.
- Certificate link
- <https://drive.google.com/file/d/1bBiDa5KXS571Of8KIkUOCwWuXlm6E-rX/view?usp=sharing>.
- Participated and presented a paper titled **“IMPACT OF INFORMATION TECHNOLOGY ON LABOUR”** in the National Seminar on “ Human Future in Digital Era” Organised by the Department of Commerce and management studies Andhra University, Visakhapatnam In association with Indian Social Science Academy Allahabad on 31st Oct 2018
- <https://drive.google.com/file/d/1hnVYjfyk0K17MznJPVrnUSMxM6rxHW81/view?usp=sharing>.
- Participated as a Resource Person and presented a paper titled **ELECTRONIC PAYMENT SYSTEM IN INDIA: AN EVALUATION IN INDIAN BANKING SYSTEM** in the two days ICSSR, New Delhi -Sponsored National Seminar on Digital Economy in India: Trends, Prospects, and Challenges organized by Dept of Commerce S.G.Govt Degree & PG College PILER on 5th& 6th March 2020.
- <https://drive.google.com/file/d/1NPq9hXq56yxk02FK5xIXTfxM8OJw9liu/view?usp=sharing>.

- Participated in one day Online Workshop on **"Future of Financial Research -A transformation"** Organised by the Department of Management Studies Adikavi Nanayya University Rajamahendravaram on 20th May 2020.
- CertificateLink:<https://drive.google.com/file/d/1ZJTTCGB-5NvilPhhAPvufAfoWX6jJDhM/view?usp=sharing>.
- Participated in one day National Webinar on **"Research Methodology"** Jointly Organised by SVD GDC (W) Nidadavole &Khandesh Chapter of English Language Teachers Association of India On 21st May 2020.
- CertificateLink:<https://drive.google.com/file/d/1IS5T1wvdZJSF2aMIFHIYdUkqYUIhgDyA/view?usp=sharing>.
- Participated in one day Online Webinar on **"FINE TUNING RESEARCH SKILLS FOR EFFECTIVE WRITING (THESIS, ARTICLES &PROPOSALS"** held on 03rd May 2020 by the Research Department of Commerce Vivekanandha College of Arts and Science For Women (Autonomous), Elyampalayam, Tamilnadu.
- CertificateLink: <https://drive.google.com/file/d/1nMRwVgpRuj-Y8iw-zxkSoiOyROB74CN5/view?usp=sharing>.
- Participated in a Two-day International FDP webinar on **"CHALLENGES OPPORTUNITIES IN HIGHER EDUCATION IN COVID 10 SCENARIOS: THE WAY FORWARD** held on 27 & 28th May 2020 by IQAC St.Joseph'sCollege for Women (Autonomous), Vishakhapatnam, Andhra Pradesh.
- CertificateLink:https://drive.google.com/file/d/1EwC-y163qhNQr2Pe9KDN_4p92lam8mbD/view?usp=sharing.
- Participated in the webinar on **"KNOWLEDGE 4. O HOW THE TEACHERS SHOULD BE READY TO HANDLE POST PANDEMIC CHALLENGES** held on 12th May 2020 by CHENNAI INSTITUTE OF TECHNOLOGY.
- CertificateLink:<https://drive.google.com/file/d/18Jzxyj2OoltjkcAf7a-beiTC5ifU0oFW/view?usp=sharing>.
- Presented a Paper titled **"Retail Investors in India: Opportunities and challenges in digital era"** in the two days international conference on Innovations and Challenges in Finance ands Banking in The Era of Digitalization and Artificial Intelligence held on 6 & &th February 2025.



ORIENTATION COURSES

- Completed a **4-week Induction /Orientation program** for "Faculty in Universities /Colleges /Institutes of Higher Education" from June 04 -July01,2020 and obtained a grade of A+ Conducted by Teaching Learning Centre Ramanujan College University of Delhi under the aegis of MINISTRY OF HUMAN RESOURCE DEVELOPMENT PANDIT MADAN MOHAN MALVIYA NATIONAL MISSION ON TEACHERS AND TEACHING
- <https://drive.google.com/file/d/151W8GndSb83zyWgUc1yicLn7FWKCQPLS/view?usp=sharing>
- Participated and Completed participated and successfully completed UGC sponsored online **"Faculty Induction Programme"** organized by UGC - Human Resource Development Centre, Maulana Azad National Urdu University, Hyderabad from 17th May to 15th June 2022, and obtained Grade " A "
- https://drive.google.com/file/d/13F-OGSy8tBb2bBwOkn_4CHYyBwKTVul8/view?usp=sharing



REFRESHER COURSES

SWAYAM ARPIT ONLINE COURSE CERTIFICATION

- Completed the ARPIT Course for Career Advancement Scheme(CAS) promotion **Refresher Course In Commerce** with a "D" Grade in the proctored examination held on 16.02.2020 at **Shri Ram College of Commerce, University of Delhi**
- https://drive.google.com/file/d/1nBGby88LXOffnS8Gpl-ZgeUcS_798riK/view?usp=sharing

SWAYAM ARPIT ONLINE COURSE CERTIFICATION

- Completed the ARPIT Course for Career Advancement Scheme(CAS) promotion **Refresher Course In Financial Markets & Emerging Business Models** with a "C" Grade in the proctored examination held on 16.02.2020 University of Kerala
- <https://drive.google.com/file/d/1UgbQGjgNauTa7IFEtlenTffSXfdFO7li/view?usp=sharing>

UGC HRDC UNIVERSITY OF CALICUT

- Participated in the Refresher Course in E-content Development & Online Pedagogy in Social Science Teaching conducted by the UGC-HRDC Centre from 15.03.2023 to 28.03.2023 and obtained grade A+
- <https://drive.google.com/file/d/1uRPqZ1vsIhfEfrSPK0vom-4JHTifj06F/view?usp=sharing>.

NEP 2020 ORIENTATION & SENSITIZATION PROGRAMME

- Completed under Malaviya Mission Teacher Training Programme(MMTP) of University Grants Commission (UGC) Organized by UGC-MMTC, Maulana Azaad national Urdu University,Hyderabad from 2nd to 11th January,2024.
- <https://drive.google.com/file/d/1uRPqZ1vsIhfEfrSPK0vom-4JHTifj06F/view?usp=sharing>.

CAPACITY BUILDING PROGRAMME FOR KRPs IN SINGLE MAJOR PATTERN

- Completed under UGC-MMTTC JNU in collaboration with Commissionerate of Collegiate Education (CCE) Govt of Andhra Pradesh held from 8th Feb to 19th Feb 2024..
- <https://drive.google.com/file/d/1uRPqZ1vsIhfEfrSPK0vom-4JHTifj06F/view?usp=sharing>.

FacultyDeveloped Programme on Building resilientEDCs: Infusing Entrepreneurship in Education.

- Completed under National Institution for Micro Small and Medium enterprises (ni-msme), Hyderabad in collaboration with Commissionerate of Collegiate Education (CCE) Govt of Andhra Pradesh held from 27th Aug to 31st Aug 2024..
- https://drive.google.com/file/d/1-2wJnz_GHolS1UOiZzmv3CqOFloNx7V/view?usp=drivesdk