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Tanuku, West Godavari, Andhra Pradesh. AISHE CODE-C-24205

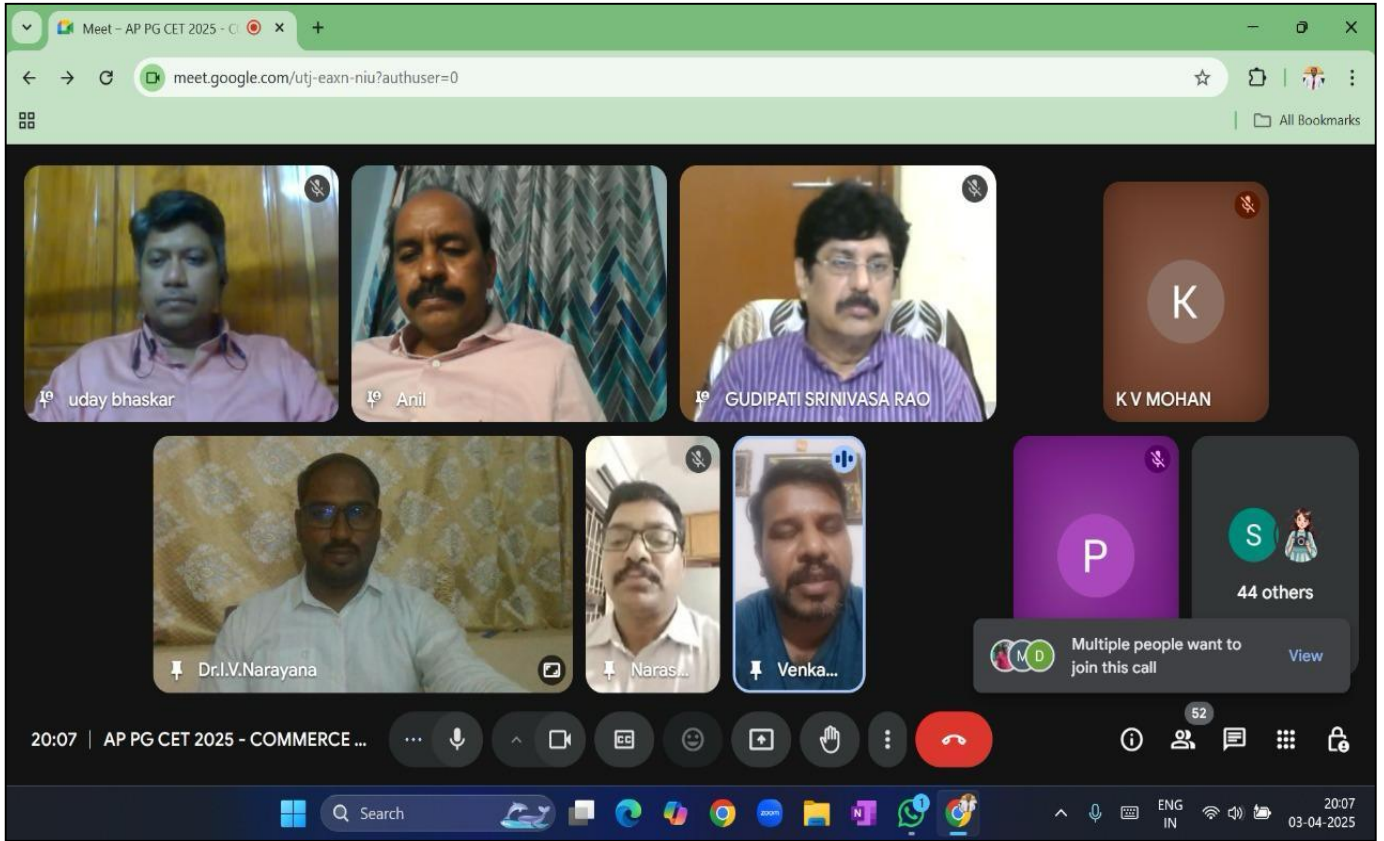
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DEPARTMENT OF COMMERCE

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KEY NOTE SPEAKER

Prof. N.Udaya Bhaskar

HEAD
Department of Commerce and
Management Studies & Chairman
Board of studies
Adikavi Nannaya University -RJY



CHIEF GUEST


Prof. P.Anil Kumar

PRINCIPAL
Andhra Pradesh State
Council of Higher Education
(APSCHE)

GUEST OF HONOUR

Sri.Ch.Edukondalu

PRINCIPAL (FAC)
S.C.I.M Govt. College (A), Tanuku
West Godavari (Dt.) -A.P



Coordinator

Dr. I.V. Narayana
Lecturer in Commerce
SCIM Govt. College (A), Tanuku
West Godavari (Dt.) A.P

ఉచిత శిక్షణతో మెరిసిన విద్యార్థులు

తణుకు, న్యూస్టుడే: తణుకు ఎస్సీ

ఐఎం ప్రభుత్వ డిగ్రీ కళాశాలలో వాణిజ్య

విభాగ అధ్యాపకునిగా పనిచేస్తున్న ఐపీ

నారాయణ పర్యవేక్షణలో నిర్వహించిన

ఏపీవీజీసీ ఈటీ- 2025 కామర్స్ ఉచిత

శిక్షణలో కడపకు చెందిన మాలేటి

చిన్మయి వెంకటసాయి రాష్ట్ర మొదటి

ర్యాంకు సాధించినట్లు ఆయన గురువారం

ఒక ప్రకటనలో తెలిపారు. ఆన్లైన్

ద్వారా రాష్ట్రంలోని ప్రభుత్వ డిగ్రీ కళా

శాలో విద్యార్థులకు ఉచితంగా ఏపీవీజీసీ

ఈటీ- 2025 కామర్స్ శిక్షణ ఇచ్చామని,

ఇందులో పది మంది విద్యార్థులు మంచి

ర్యాంకులు సాధించారని తెలిపారు.

State

1st Rank

M.Chinmaya Venkata Sai

Government College for Men (A), Kadapa

7th Rank

Sruthi Priya

Dr. V.S. Krishna Government Degree & PG College,
Visakhapatnam

14th Rank

K.V. Mohan

Government Degree College, Puttur

28th Rank

U.Geethanjali

KVR Cluster University, Kurnool

34th Rank

Dukka Appanna

Maharajah's College Autonomous, Vizianagaram

43rd Rank

Bandru Swamy

VKV Government Degree College, Kathapeta

80th Rank

D.Bharath Kumar

Government Arts College (Autonomous), Anantapur

90th Rank

P.Sowjanya

Silver Jubilee Government College, Kurnool

90th Rank

Palateeru Sai Tharini

Visakha Government Degree College for Women

★ ★ ★ 16 students secured ranks between 101 and 200

★ ★ ★ 20 students secured ranks between 201 and 500

CERTIFICATE

This certificate declares that

M. Malli

1st B.Com CA A section, 2546444
has completed

PG CET Online Quiz No.1 in Principles of Management
organized by Dept. of Commerce and Management.
Govt. College [A], Ananthapuramu.

on 4/28/2025

With passing score of 100%

Certificate ID AYDDX8-CE000059


Sri R. Sreeramulu
Lecturer in Incharge


Sri C. Manjunath
Lecturer in Commerce

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CERTIFICATE

This certificate declares that

M. Bhargavi


B.Com, 2223028
has completed

PG CET Online Quiz No.1 in Principles of Management
organized by Dept. of Commerce and Management.
Govt. College [A], Ananthapuramu.

on 4/28/2025

With passing score of 100%

Certificate ID AYDDX8-CE000075


Sri R. Sreeramulu
Lecturer in Incharge


Sri C. Manjunath
Lecturer in Commerce

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KEY NOTE SPEAKER

Prof. G.Vijaya Bharathi

Department of Commerce
Yogi Vemana University -Kadapa



GUEST OF HONOUR

Prof. N.Udaya Bhaskar

Department of Commerce and
Management Studies
Adikavi Nannaya University -RJY



CHIEF GUEST

Prof. P.Anil Kumar

PRINCIPAL
Andhra Pradesh State
Council of Higher Education
(APSCH)

March 10 2026

7:30-8:30 PM



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Coordinator

Dr. I.V. Narayana
Lecturer in Commerce
SCIM Govt. College (A), Tanuku
West Godavari (Dt.) A.P

7:49



PGCET 2026 COMMERCE



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I V Narayana

Sudhakar

Venu

M Prasanth

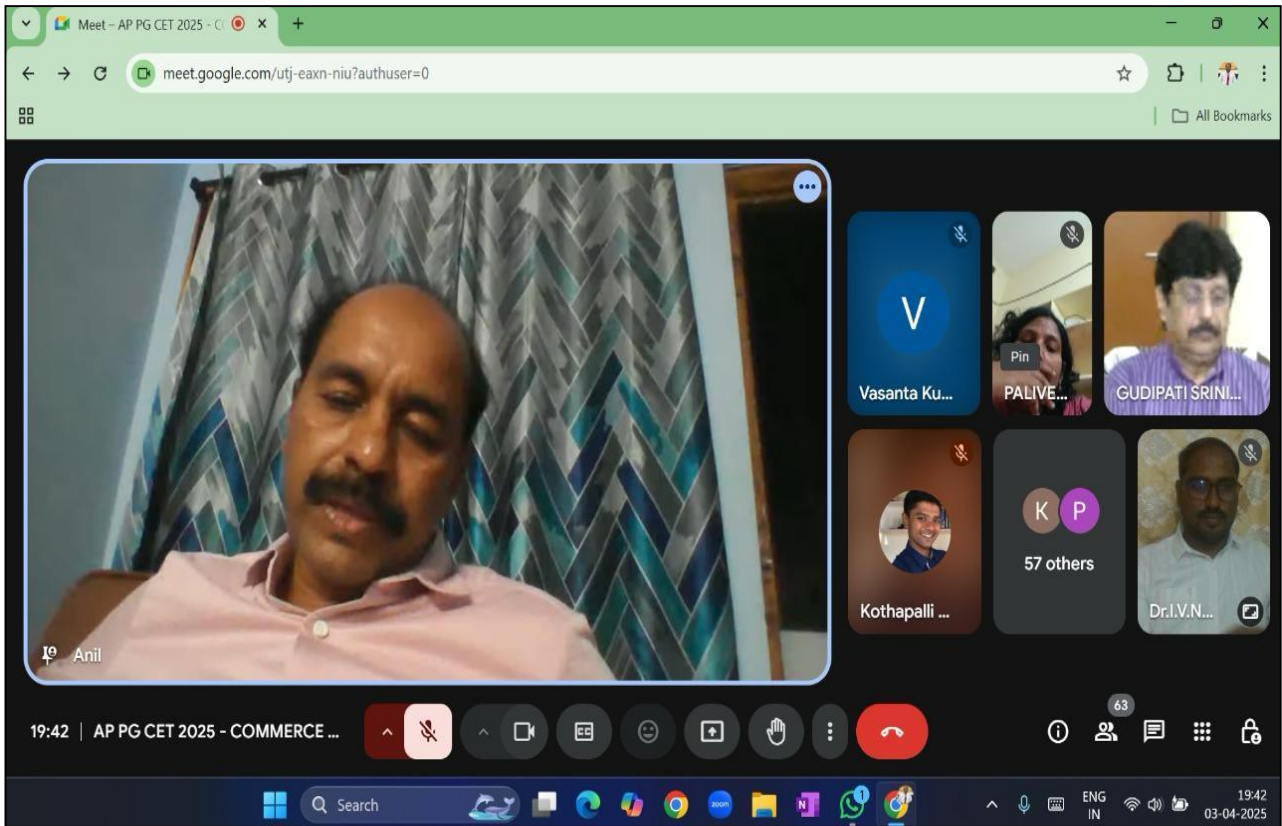
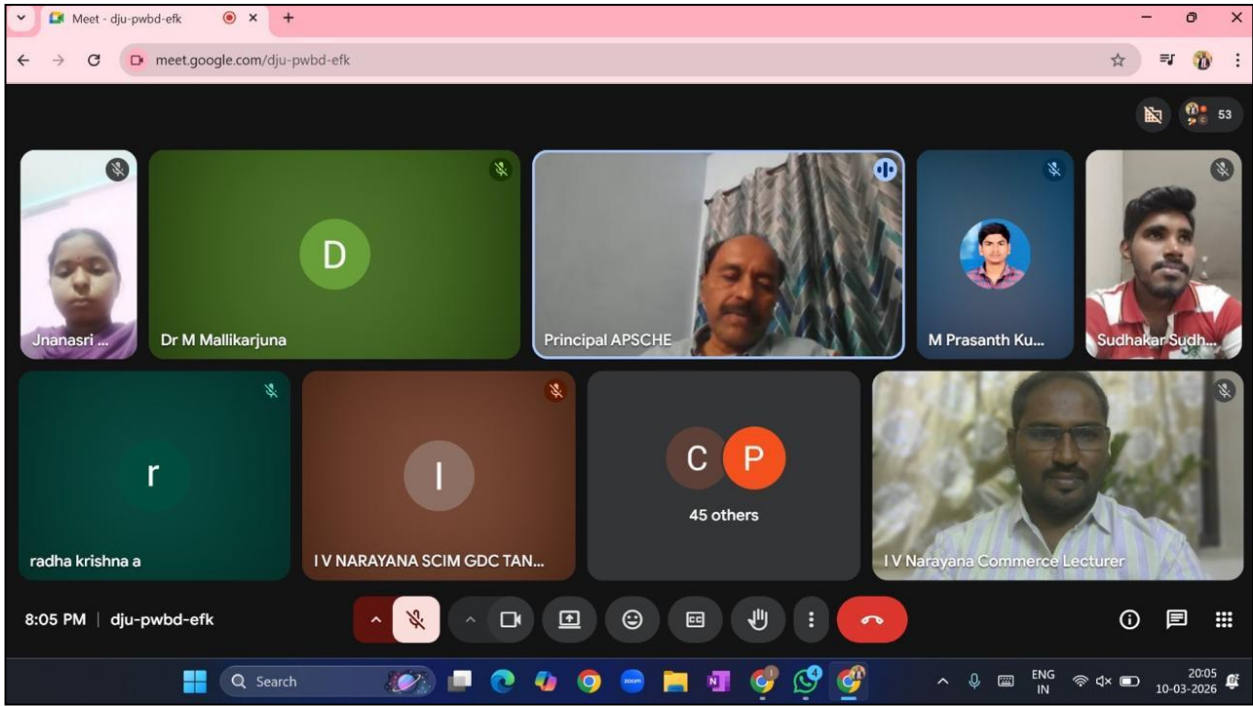
Dr M

You

46 others

Dileep





Certificate of Achievement

Certificate ID
GWF24K-CE000039

Proudly presented to

Jhansi Jeelam

Sabbavaram government degree college

Has completed "2026 Commerce PG CET AP & TS State Online Quiz no.5 on Trial Balance, BRS & Final Accounts of Financial Accounting" jointly organized by Dept. of Commerce & Management, Govt. College (A), Ananthapuramu & SCIM Govt. College, Tanuku. on 4/5/2026, with a passing score of 95%.

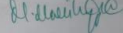



Dr. I.V. NARAYANA

Lecturer in Commerce


SRI CH. EDUKONDALU

Principal



Lecturer in Commerce
Dr. M. Mallikarjuna


Dr. P. Padmasree

Principal

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CERTIFICATE

This certificate declares that

DODDI VV SATYANARAYANA SWAMY

GOVERNMENT COLLEGE (A) RAJAHMUNDRY

"2026 Commerce PG CET AP & Telangana States Online Quiz no.6 on Depreciation & Provisions, Bills of Exchange, Consignment & Joint Venture and Advanced Financial Accounting" jointly organized by Dept. of Commerce & Management, Govt. College (A), Ananthapuramu & SCIM Govt. College (A) Tanuku.

has completed

on 4/7/2026

With passing score of 95%

Certificate ID KiVJYo-CE000035


Dr. I.V. NARAYANA

Lecturer in Commerce


SRI CH. EDUKONDALU

Principal



Lecturer in Commerce
Dr. M. Mallikarjuna


Dr. P. Padmasree

Principal

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CERTIFICATE of ACHIEVEMENT

Certificate ID XPGT1K-CE000019

Proudly presented to

K. Naga durga

S. V. D. G. C (w) Nidadavole



has completed

"2026 Commerce PG CET AP & Telangana States Online Quiz no.7 on Cost Accounting Basics and Accounting Systems" jointly organized by Dept. of Commerce & Management, Govt. College (A), Anantapur & SCIM Govt. College (A) Tanuku.

on 4/8/2026, with a passing score of 100%.

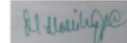

Dr. I.V. NARAYANA

Lecturer in Commerce


SRI CH. EDUKONDALU

Principal




Dr. M. Mallikarjuna

Lecturer in Commerce


Dr. P. Padmasree

Principal

Made for free with Certify'em

CERTIFICATE of ACHIEVEMENT

Certificate ID XPGT1K-CE000010

Proudly presented to

Tata Ramya Sri Durga

Vijaya kranthi Degree college, Challapalli



has completed

"2026 Commerce PG CET AP & Telangana States Online Quiz no.7 on Cost Accounting Basics and Accounting Systems" jointly organized by Dept. of Commerce & Management, Govt. College (A), Anantapur & SCIM Govt. College (A) Tanuku.

on 4/8/2026, with a passing score of 50%.


Dr. I.V. NARAYANA

Lecturer in Commerce


SRI CH. EDUKONDALU

Principal




Dr. M. Mallikarjuna

Lecturer in Commerce


Dr. P. Padmasree

Principal



Speed Post/By Hand

Dr. Sili Rout
Deputy Director
Incharge, RP Division
Tel # 011-26742351
Email: rpddivision@icssr.org

Indian Council of Social Science Research
(Ministry of Education)
Aruna Asaf Ali Marg, JNU Institutional Area
New Delhi – 110067
Website: www.icssr.org

SANCTION ORDER

File No.145/2024-25/ICSSR/RP/MJ/ST

Dated: 19.03.2025

The Registrar
Guru Ghasidas Vishwavidyalaya
(A Central University), Bilaspur,
Chhattisgarh-495 009

Subject: Sanction of First Installment of Grant under ICSSR Major Research Project (2024-25) entitled “Impact of Digital Financial Services on Tribal Livelihood: A Study of FinTech Adoption in Chhattisgarh” awarded to Dr. Venkateswara Rao Bhanotu

Dear Sir/Madam,

With reference to the ICSSR’s Award letter of even number dated **19.03.2025** on the above subject, I am directed to convey the sanction of the Competent Authority, ICSSR, for the payment of **Rs.787500/-** as the **First** instalment for the research project mentioned above. The first installment is **50%** of the total sanctioned grant of **Rs.1575000/-** for the Project. The subsequent installments will be released as per the details given in Award letter. The grant-in-aid is subject to all the conditions laid down in our Award letter referred above.

The expenditure on this account is debitable to the **Budget Head OH-31(02) - Research Projects.**

(Dr. Sili Rout)
for MEMBER SECRETARY

Copy to:

1. **Dr. Venkateswara Rao Bhanotu, Associate Professor**
Department of Commerce,
Guru Ghasidas Vishwavidyalaya
(A Central University), Bilaspur,
Chhattisgarh-495 009
2. **Co-PD**
Prof. Mrutyunjay Swain
P. G. Department of Economics,
Berhampur University,
Bhanja Biahr, Berhampur,
Odisha - 760007
3. **Co-PD**
Dr. Illuri Venkatanarayana, Assistant Professor
S.C.I.M. Govt. College (A)
Tanuku, West Godavari (Dt),
Andhra Pradesh-534211
4. **Finance Branch, ICSSR, New Delhi**
5. **Record file**



Speed Post/By Hand

Dr. Sili Rout
Deputy Director
Incharge, RP Division
Tel # 011-26742351
Email:rpdivision@icssr.org

Indian Council of Social Science Research
(Ministry of Education)
Aruna Asaf Ali Marg, JNU Institutional Area
New Delhi – 110067
Website: www.icssr.org

File No.145/2024-25/ICSSR/RP/MJ/ST

Dated: 19.03.2025

AWARD LETTER

The Registrar
Guru Ghasidas Vishwavidyalaya
(A Central University), Bilaspur,
Chhattisgarh-495 009

Subject: Award Letter for ICSSR Major Research Project (2024-25) entitled “Impact of Digital Financial Services on Tribal Livelihood: A Study of FinTech Adoption in Chhattisgarh” to Dr. Venkateswara Rao Bhanotu, Project Director (PD)

Dear Sir/Madam,

1. The Indian Council of Social Science Research (ICSSR) approved the award of Research Project entitled “Impact of Digital Financial Services on Tribal Livelihood: A Study of FinTech Adoption in Chhattisgarh” submitted by Dr. Venkateswara Rao Bhanotu of your Institution.
2. The study, as proposed by the researcher, is to be located at and financially administered by your Institution as per the guidelines of this award.
3. The ICSSR has sanctioned a grant-in-aid of **Rs.15,75,000/- (Fifteen Lakh Seventy Five Thousand Rupees Only)** for the above research project and the grant will be released as follows:

Title approved by the Expert Committee	Impact of Digital Financial Services on Tribal Livelihood: A Study of FinTech Adoption in Chhattisgarh
Budget Approved	Rs.15,75,000/-
Approved Duration of the Project (Months)	24 Months
First Instalment (50% of the awarded grant)	Rs.787500/-
Second Instalment (40% of the awarded grant)	Rs.630000/-
Third/Final Instalment (5% of the awarded grant)	Rs.78750/-
Publication Grant (5% of the awarded grant) (ICSSR would retain this amount and publish the final accepted report subject to the recommendations by the expert / relevant committees, utilizing it from the overall budget)	Rs.78750/-
Total	Rs.1575000/-
Overhead charges over & above (10% of the awarded grant, subject to a maximum limit of Rs.2,00,000) (To be released after successful completion of project)	Rs.157500/-

(The break-up of Budget Heads approved by the ICSSR for **Rs.1575000/-** is enclosed as Annexure-A).

4. **The first instalment** of the approved grant-in-aid amounting to **Rs.787500/-** will be released after receiving the grant-in-aid bill (GIB) duly filled in, stamped and signed by the Project Director as well as the affiliating organization and other required documents as mentioned in the provisional award letter.

5. As the study involves research, the finalized schedules/questionnaires designed to elicit information should be sent to the ICSSR as per the following schedule:
 - If the schedule /questionnaire for eliciting information is as per standard questionnaire, these will have to be sent to ICSSR immediately,
 - If the schedule /questionnaire for eliciting information are to be designed afresh keeping in view the requirements of the project, these will have to be sent to the ICSSR within a period of four months in any case.
6. **The second instalment** will be released after receiving a satisfactory **12 months** progress report in a prescribed format (available at ICSSR website) and so far completed chapters (hard copy) along with GIB (pre-receipt) and a budget statement ((format available at ICSSR website) with 60% and above utilization from the already released grant.
7. **The Final (Third) Instalment** will be released after receiving the following:
 - Book length Final Report, Executive Summary of Final Report, abstract of the Final Report in 500 words (both MS-Word and PDF formats) and certified similarity index score sheet of final report from the affiliating institution needs to be submitted prior to the date of completion of the project. If the expert suggests any changes in the Final Report at the time of evaluation, the Project Director shall incorporate the changes within stipulated time and submit the hard copies of the Final Report.
 - Receipt of recommendations of the expert for acceptance of the Final Report; Audited statement of accounts (AC) in prescribed format with utilization certificate (UC) in form 12A of GFR, for the entire approved project amount duly signed by the Finance Officer/Registrar/Director of the affiliating Institution; and at least two published research papers in the UGC care and Scopus Indexed journals. A detailed stock report duly signed by the Head of the Institute / Registrar / Principal has to be submitted to the ICSSR. The utilisation certificate of institutions whose accounts are not audited by CAG/AG, will be signed by the Finance Officer and chartered accountant.
8. The scholar needs to acknowledge the support of ICSSR in all publications resulting from the project output (Research Paper, Books, Articles, Reports, etc.) and should submit a copy of the same to the ICSSR during its course/after completion. Papers published in Conference/Seminar proceedings will not be considered as they are not peer reviewed. However, proceedings published by Scopus indexed / UGC care listed journals can be considered.
9. The University/Institution of affiliation will provide office accommodation to the scholar, including furniture, library and research facilities, and messenger services. For this, the ICSSR shall pay the overhead charges at 10% of the awarded budget of the project, subject to a maximum limit of Rs.2,00,000/- to the University/Institution of affiliation only after the successful completion of the project.
10. The Director of the research project will be **Dr. Venkateswara Rao Bhanotu**, who will be responsible for its completion within **24 Months** from the date of commencement of the project, which is **01.04.2025**.
11. All grants from the ICSSR are subject to the general provision of GFR 2005 and in particular with reference to the provision contained in GFR 209, GFR 210, GFR 211 and GFR 212.
12. The Project Director will ensure that the expenditure incurred by him/her conforms to the approved budget heads and relevant rules. The Audited Statement of accounts with Utilization Certificate in form 12A of GFR is mandatory for the entire approved amount for the project.
13. The Overhead Charges to the affiliating institution will be released after the acceptance of Final Report along with the receipt of the final audited Statement of Accounts and Utilisation Certificate in prescribed formats, which shall be verified by the ICSSR.
14. The expenditure on this account is debatable to the **Budget Head-ICSSR (Scheme Code 0877); OH 31(02) Research Projects**.

15. All project instalments will be transferred through EAT Module of Public Financial Management System (PFMS) for ensuring transparency of expenditure at all levels and to ensure that there is no parking of funds with affiliating institution.
16. As per Ministry of Education, Govt. of India instructions, the amount of grant sanctioned herein is to be utilized by the end of the project duration. Any amount of the grant remaining unspent shall be refunded to the ICSSR immediately after the expiry of the duration of the project. If the grantee fails to utilize the grant for the purpose for which the same has been sanctioned/or fails to submit the audited statement of expenditure within the stipulated period, the grantee will be required to refund the amount of the grant with interest thereon @ 10% per annum.
17. If the researchers do not submit the requisite documents and the final report in time or the project is not completed in the stipulated period, the scholars will be blacklisted and the legal recourse will be initiated for recovery of released grant.
18. The ICSSR reserves the right to change the affiliating institute if it is found that the affiliating institute is not co-operating with the scholar and it is not facilitating timely completion of the study.
19. You are once again required to review the eligibility criteria in the guidelines and ensure that you fulfill all requirements, both as an individual and as an institution. If you have been awarded a project under any other programme of ICSSR, and the Sanction Letter for that project has been issued, you are requested to proceed with the earlier sanction and inform us accordingly. In this situation, the current award will not be considered operational. If you have already been awarded a project, and the sanction letter has not been issued yet, you may choose between the two awards and clearly inform us which project you would like to proceed with.
20. The project title and approved budget, as recommended by the Expert Committees, are final.
21. ICSSR reserves the right to cancel the award at any stage if any submitted documents related to eligibility or criteria as per the guidelines is found to be false or violated.

Yours faithfully,



(Dr. Sili Rout)
for MEMBER SECRETARY

Encl: As above

Copy to:

1. **Dr. Venkateswara Rao Bhanotu (PD)**
Associate Professor
Department of Commerce,
Guru Ghasidas Vishwavidyalaya , Bilaspur,
Chhattisgarh- 495009
2. **Co-PD**
Prof. Mrutyunjay Swain
Department of Economics,
Berhampur University,
Bhanja Biahra, Berhampur, Odisha-760007
3. **Co-PD**
Dr. Illuri Venkatanarayana, Assistant Professor
S.C.I.M. Govt. College
Tanuku, West Godavari, Andhra Pradesh- 534 211
4. **Finance Branch, ICSSR**
5. **Record File**

1. **Title: Impact of Digital Financial Services on Tribal Livelihood: A Study of FinTech Adoption in Chhattisgarh**
2. **Name of the PD: Dr. Venkateswara Rao Bhanotu**
3. **Allocation of Heads of Expenditure:**
 - The remuneration for the Research Staff must be according to the ICSSR guidelines.
 - The proportionate allocation of expenditure for the budget heads such as Fieldwork (Travel/ Logistics/ Boarding, Survey Preparation or Consultancy etc.); Equipment and Study material (Computer, Printer, Source Material, Books, Journals, Software, Data Sets, workshop/seminar/publication etc.); and Contingency charges etc. shall be as per the ICSSR guidelines given below:

S. No.	Heads of Expenditure	Value (%)
1	Research Staff : Full time/Part-time/Hired Services	Not exceeding 45% of the total budget.
2	Fieldwork: Travel/Logistics/Boarding, etc. including Books/Journals	Not exceeding 35%
3	Equipment and other Items: Computer, Printer etc / Source Material/Software and Data Sets, etc.	Not exceeding 10%
4	Contingency	Not exceeding 5%
5	Publication of Report	5%
	Total	100%
	Affiliating Institutional Overheads charges (<i>over and above the total cost of the project</i>)	@ 10% of the approved budget, subject to a maximum limit of Rs.2,00,000/-.

- The Project Director may with the permission of the institution re-appropriate expenditure from one sub-head to another subject to a maximum of 10% of the particular budget heads. If the study necessitates re-appropriation beyond 10% it may be done only after the approval of the ICSSR.

4. Project Staff Selection, Remuneration/Emoluments and Qualifications:

Project Staff shall be engaged/appointed as per the rules by the affiliating institution of the Project Director on a full/ part-time basis during the research work. The duration may be decided by the project director. The consolidated monthly remuneration/emoluments of the project staff must be according to the following guidelines:

Sl. No.	Project Staff	Monthly Remuneration/ Emoluments	Qualifications
1	Research Associate	Rs.47,000/- p.m.	Post graduate in Social Science discipline (55% minimum) with NET/M.Phil./ Ph.D and two years research experience as a Research Assistant in any Project.
2	Research Assistant	Rs.37,000/- p.m	Post graduate in Social Science discipline with minimum 55%) with NET./M.Phil./Ph.D.
3	Field Investigator	Rs.20,000/- p.m	Post Graduate in Social Science discipline with minimum 55% marks

5. Selection of Research Staff should be done through an advertisement published on respective institute's website and a selection committee, duly approved by the Competent Authority of the institution, consisting of (1) Project Director; (2) One external subject Expert (from outside the institute where the project is located); (3) Dean of the faculty in case of University /Principal in case of College and (4) Head of the Department of the Project Director.
6. For all field work related expenses of Project Director, Co-Director(s) and project personnel, rules pertaining to affiliating institutes shall be applied.
7. All equipment and books purchased out of the project fund shall be the property of the affiliating institution, and a detailed stock report duly signed by the Head of the Institute / Registrar / Principal has to be submitted to the ICSSR. However, ICSSR may ask for books and/ or equipment if it so requires.

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(Affiliated to Adikavi Nannaya University, Rajamahendravaram) An ISO 9001,14001,50001 Institution



DEPARTMENT OF COMMERCE

Extension Lecture for NIESBUD

TOPIC: The Journey of Entrepreneurship

Faculty: Dr. I.V.Narayana

Date: 07-07-2025

2025-26



Reg: Invitation for Resource Person
- NIESBUD – Entrepreneurship
Awareness Program Inbox



Sai Krishna Shri Techn... 7:01 PM



to gdctanuku, me, Chandu, satya ▾

Respected Sir,

We kindly request you to permit Dr. I. V. Narayana Garu to serve as Resource Person for the NIESBUD – Entrepreneurship Awareness Program scheduled to be held on 25th November 2025 at your esteemed college.

We would be grateful for your approval and support in this regard.

Report on Entrepreneurship Awareness Program (Extension Activity)

An **Entrepreneurship Awareness Program** was organized in collaboration with the National Institute for Entrepreneurship and Small Business Development on **25th November 2025** at SCIM Government College (Autonomous). The program aimed to promote entrepreneurial awareness and skill development among participants, particularly women.

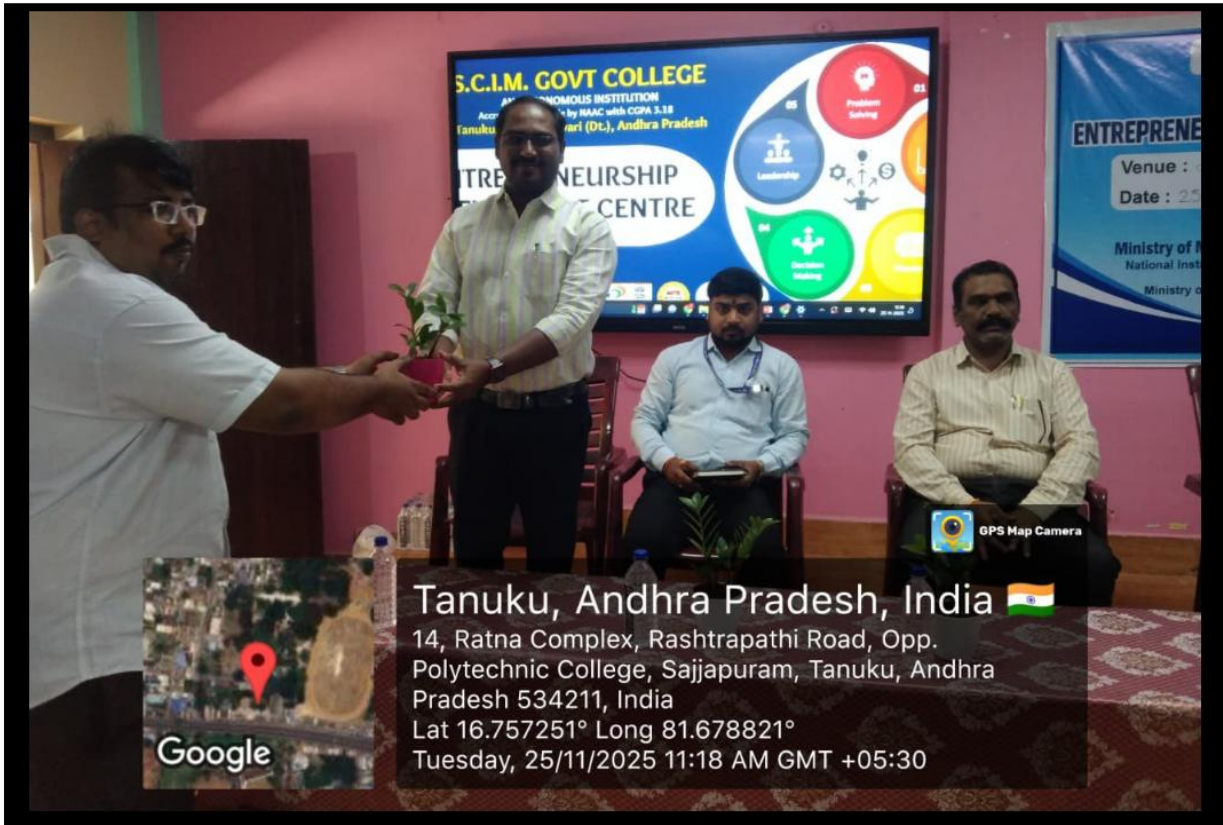
Dr. **I. V. Narayana**, Lecturer in Commerce and EDC Coordinator, served as the **Resource Person** for the session. The lecture focused on nurturing entrepreneurial thinking among nearly **150 women participants**, encouraging them to explore self-employment opportunities and develop sustainable livelihoods.

During the session, emphasis was laid on key aspects such as **innovation, financial literacy, sustainable business practices, and the scope of micro-enterprises**. The resource person highlighted how entrepreneurship can act as a powerful tool for **women empowerment**, enabling social and economic independence. The discussion also covered the importance of startup ecosystems and the role of small businesses in transforming local communities.

The program was highly interactive, with participants actively engaging in discussions and seeking clarifications on various entrepreneurial opportunities. The session successfully motivated the attendees to consider entrepreneurship as a viable and rewarding career path.

The program concluded with a note of gratitude to the organizers and management for their continuous support. Appreciation was also extended to all the participants for their enthusiastic involvement, which made the session impactful and meaningful.

Overall, the Entrepreneurship Awareness Program was informative, inspiring, and contributed significantly to promoting an entrepreneurial culture and empowering women through education, skill development, and financial inclusion.





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DEPARTMENT OF COMMERCE

ICSSR –SRC SEMINAR

Seminar Director : Dr.I.V.Narayana

2025-26

RESOURCE PERSONS

NATIONAL SEMINAR ON AQUA ENTREPRENEURIAL OPPORTUNITIES AND FOR VIKASITH AND

16th & 17th Oct



Department of S.C.L.M. Govt. College

SPONSOR
INDIAN COUNCIL OF AQUACULTURE RESEARCH & EDUCATION
CHENNAI, TAMIL NADU

ICAR-ARC



ABOUT THE SEMINAR

The seminar is a platform for aquaculture entrepreneurs to share their experiences and challenges, and to learn from the success stories of others. It is a unique opportunity for aquaculture entrepreneurs to network with each other and to build a strong support system. The seminar is a must-attend event for all aquaculture entrepreneurs who are looking for new opportunities and for ways to improve their business.

THEMES & SUB THEMES OF THE SEMINAR

The general aim is to promote sustainable aquaculture by focusing on entrepreneurship, technology, finance, skill development, and aqua entrepreneurs through discussions on the following themes and sub-themes:

- 1. Entrepreneurial Potential in Aquaculture**
 - Exploring new business models in the blue economy
 - Innovation and entrepreneurship in aquaculture
 - Leadership development to foster aqua-preneurship
- 2. Finance and Market Access for Aquaculturists**
 - Financial inclusion and institutional credit support
 - Government schemes, subsidies, and insurance
 - Technology-enabled financial services and digital financing
- 3. Skill Development and Youth Employment**
 - Capacity building for sustained coastal growth
 - Training programs and vocational education
 - Promoting aquaculture as a livelihood option
- 4. Innovations in Aquaculture Practices**
 - Advanced farming technologies and digital solutions
 - New practices in production, husbandry, and farm management
 - Research and development in species diversification
- 5. Sustainability and Environmental Management**
 - Eco-friendly production models and water conservation
 - Waste management and climate-resilient aquaculture
 - Regulatory frameworks and environmental policies
- 6. Policy Support and Export Opportunities**
 - National and state-level aquaculture policies
 - Enhancing export competitiveness and global trade
 - Role of Cooperatives, SMEs, and Producer Companies

CALL FOR PAPERS

The Department of Commerce, S.C.L.M. Govt. College, is inviting aquaculture entrepreneurs to submit their papers for the seminar. The seminar is a unique opportunity for aquaculture entrepreneurs to share their experiences and challenges, and to learn from the success stories of others. It is a must-attend event for all aquaculture entrepreneurs who are looking for new opportunities and for ways to improve their business.

Submission Guidelines:

1. Papers must be original, unpublished, and written in English.
2. Submission deadline: 15th October 2023.
3. Paper length: 10-15 pages (including references).
4. All submissions should be sent to the following email address: icrar@icrar.org

More details about the seminar and call for papers are available in the attached brochure. For any queries, please contact the seminar secretariat at icrar@icrar.org.

For more information, please visit the website www.icrar.org or contact the seminar secretariat at icrar@icrar.org.

ICRAR is a global organization dedicated to promoting aquaculture entrepreneurship and sustainable development. We are committed to providing a platform for aquaculture entrepreneurs to share their experiences and challenges, and to learn from the success stories of others. We are also committed to providing support and resources to aquaculture entrepreneurs who are looking for new opportunities and for ways to improve their business.

As part of the preparations for our upcoming National Seminar, on October 16&17th 2025 I along with my colleague Dr.Y.Vijay Kumar have the privilege of inviting disting... See more



Tanuku SCIM Government College (A) warmly awaits to host our esteemed guests for the National Seminar. Your presence will make the event truly special!

WELCOME

TO
 ICSSH - SRC SPONSORED TWO-DAY
NATIONAL SEMINAR ON
AQUA ENTREPRENEURSHIP
OPPORTUNITIES AND CHALLENGES FOR
VIKASITH ANDHRA PRADESH

16th & 17th OCTOBER 2025

ORGANIZED BY
 Department of Commerce
 S.C.I.M. Govt. College (A), TANUKU

aquaex India 2025 aquaex India 2025 aquaex India 2025 aquaex India 2025 aquaex India 2025

• Tanuku | 16 October 2025

🌊 A Two-Day National Seminar on "Aqua Entrepreneurship – Opportunities and Challenges for Vikasith Andhra Pradesh" was grandly inaugurated at Sri Chitturi Indiraiah Government College (Autonomous), Tanuku, organized by the Department of Commerce and sponsored by ICSSR–SRC, Hyderabad, under the Ministry of Education, Government of India.

👤 The Chief Guest, Prof. P. Anil Kumar (Principal, APSCHE), emphasized the role of aquaculture in the state's economy and the need for innovation, technology, and research.

🗣️ The Keynote Speaker, Prof. J. Chandra Prasad, highlighted that policy support, export promotion, and environmental conservation must go hand in hand for sustainable growth.

👤 Principal Sri C.H. Edakondalu appreciated the Department's efforts, stressing the importance of research and innovation among students.

👤 Seminar Director Dr. I.V. Narayana noted that aquaculture growth depends on the synergy between government policies, technology, and farmers' experiences.

📅 Day 1 featured three technical sessions on:

- Policy Support & Export Opportunities
- Innovations in Aquaculture Practices
- Sustainability & Environmental Management

👤 Eminent speakers:

Prof. Ramachandra Gopal (NIT Warangal)

Dr. Ramamohan Rao (Fisheries Dept., Kakinada)

👤 The event saw enthusiastic participation from faculty, researchers, students, farmers, and aquaculture professionals.

#NationalSeminar #ICSSRSponsored #AquaEntrepreneurship #TanukuCollege
#DepartmentOfCommerce #VikasithAndhraPradesh



This National Seminar has been a wonderful learning experience — it gave me valuable insights, new connections, and meaningful associations. More importantly, our students gained hands-on experience and learned how to organize academic events with dedication and professionalism.

Truly happy and proud of this successful seminar! 🙏🌟

Day-1 Youtube Live Session link -1 📌

https://www.youtube.com/live/nTs_FXEHIpk?si=oQe9d2WVz4AVopkG

Day -1 Youtube Live Session link -2 📌

<https://www.youtube.com/live/iTMOeeYHnnw?si=Erp7V3kFYMa5boA>

Day -1 Youtube Live Session link -2 📌

<https://www.youtube.com/live/iTMOeeYHnnw?si=Pooyu2JBWP-AH6tV>

#NationalSeminar #TeamWork #LearningExperience #ProudMoment #Gratitude



भारतीय सामाजिक विज्ञान अनुसंधान परिषद्
दक्षिण क्षेत्रीय केंद्र

(शिक्षा मंत्रालय, भारत सरकार)
द्वितीय मंजिल, नई इमारत, OUCIS परिसर,
OUCIS के निकट, उस्मानिय विश्वविद्यालय
हैदराबाद - ५०० ००७



Prof. B. Sudhakar Reddy, Ph.D.
Honorary Director

భారత సమాజ విజ్ఞాన పరిశోధన మండలి
దక్షిణ ప్రాంతీయ కేంద్రం

(విద్యా మంత్రిత్వ శాఖ, భారత ప్రభుత్వం)
2వ అంతస్తు కొత్త భవనం, OUCIS ప్రాంగణంలో,
ఉస్మానియా విశ్వవిద్యాలయం క్యాంపస్, హైదరాబాద్ - 500007

**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH
SOUTHERN REGIONAL CENTRE**

(Ministry of Education, Govt. of India)
2nd Floor, New Building, OUCIS Premises, Adjacent to OUCIS,
Osmania University Campus, Hyderabad - 500007
Phone No's: 8331040954, 7382074096, 7382074090
Email: srcicssr@yahoo.com, srcicssrprograms@gmail.com
Website: www.srcicssr.org

No. 121/ICSSR-SRC/2025

Date: - 13.08.2025

Sanction Order

Sub:-Sanction Partial Financial Assistance – Dr. Illuri Venkata Narayana - S.C.I.M. Govt. College (A), West Godavari - Onsite Two Day National Seminar on "Aqua Entrepreneurship: Opportunities and Challenges for Vikasith Andhra Pradesh" from 16.10.2025 to 17.10.2025 – reg...

**Ref:- 1. ICSSR-SRC Award Letter mail Dated 01.08.2025
2. Your email dated 02.08.2025**

Dear Sir,

Sanction of the ICSSR - SRC is hereby accorded for the payment of an amount of Rs.80,000/- (Rupees Eighty Thousand Only) **Dr. Illuri Venkata Narayana**, Assistant Professor, Dept. of Commerce, S.C.I.M. Govt. College (A), Tanuku, West Godavari (Dt.), Andhra Pradesh for conducting **Onsite Two Day National Seminar on "Aqua Entrepreneurship: Opportunities and Challenges for Vikasith Andhra Pradesh" from 16.10.2025 to 17.10.2025.**

The financial assistance should be utilized for the purpose for which it has been sanctioned within the stipulated period as mentioned in your application. No part of the grant is to be utilized for publication of the proceedings of the Seminar/ Conference.

If the College fails to utilize the grant, the College should refund the amount of the grant with Interest thereon @ 10% per annum from date of its sanction. Any amount of the assistance which would remain unspent shall be refunded to the ICSSR-SRC immediately after completion of the Seminar/ Conference.

The sanctioned amount will be released in two Installments as follows:

First Installment (80%)	Rs.64,000-00
Second Installment (20%)	Rs.16,000-00
Total	Rs.80,000-00

The first installment of Rs.64,000/- (80%) will be released on the receipt of Grant-in-aid Bill (copy enclosed) duly stamped and signed by the Director of the Seminar/Conference and the Principal of the College 20 days before the programme dates.

The second installment of Rs.16,000/- (20%) will be released on receipt of the following documents after completion of the programme.

a. Accounts

1. An audited Income and Expenditure statement together with the utilization certificate in GFR 12-A Form (copy enclosed) of sanctioned amount and photocopy of Vouchers.
2. The Expenditure Statement and Utilization Certificate should be signed by 3 people
 - a. Seminar/Conference Director,
 - b. the Principal of the College and
 - c. the Chartered Accountant.
3. The Seminar/Conference Director / Institution are advised to pay the Honorarium, Travel, accommodation & food expenses related to the Seminar/Conference through cheque / online transfer.

b. List of Enclosures

4. **Detailed report** on the day wise proceedings of the seminar/conference, highlighting the objectives and outcome (Format enclosed) (Soft Copy in word format & Hard Copy).
5. **Short outcome report** of the seminar/conference (Format enclosed) (Soft Copy in word format & Hard Copy).
6. **Detailed Final programme sheet (Day wise & Session wise)** of the seminar/conference including the names of the paper presenters & topics covered (Format enclosed) (Soft Copy & Hard Copy).
7. **List of Paper Presenters** in the seminar/conference (Soft Copy & Hard Copy)
8. **List of Participants** present in the seminar/conference (Format enclosed) (Soft Copy & Hard Copy)
9. **Photographs** taken during the seminar/conference (Soft Copy in JPEG format & Hard Copy).
10. **Complete set of papers** presented in the seminar/conference (Hard bound copy and Soft Copy).
11. Please share a copy of the **published seminar/conference proceedings/edited volume** of the seminar/conference after completion of the programme for keeping a copy of the same in ICSSR – SRC Library.

The cheque will be issued in the name of the Principal of the College.

The sanctioned amount need to be utilized as per the budget percentages given below:-

S. No.	Budget Head	Percentage of Budget to be allocated
1	Domestic Travel	15%
2	Accommodation	15%
3	Food Expenses	30%
4	Honorarium to Key Paper Writers & Presenters/lecture deliverer	25%
5	Contingency/Office Expenses (Including Venue Bookings, Printing, Stationery, Xeroxing, Banner/ Poster, Certificates, Audit Charges)	15%
	Total	100%

***Note:** Bills in connection with Momentums, Shawls, Bouquets, Garlands and Printing of Souvenir **shall not be covered** under ICSSR-SRC sanctioned amount.

If the amount incurred for organizing the Seminar/Conference is less than the sanctioned amount, you may stand to be granted the former rather than the latter.

Please share **YouTube link** to SRC at srcicssrprograms@gmail.com two days before the programme for observing the proceedings of the Seminar.

Please share the **Seminar Brochure** at srcicssrprograms@gmail.com atleast 20 days before commencement of the programme for placing the same in our website for giving wide publicity.

Please share the **detailed programme sheet** along with daywise technical sessions and details of the paper presenters at srcicssrprograms@gmail.com atleast 10 days before commencement of the programme.

Please use the **logo and name** of the SRC-ICSSR in all proceedings and documents of the Seminar.

Since, the sanction is given for onsite/offline mode, **no sessions on online/hybrid mode** are allowed in the programme.

You are requested to **settle the sanctioned grant at the earliest for the release of the final installment.**

With Regards,

Prof. B. Sudhakar Reddy

Honorary Director
ICSSR-SRC

No. 121/ICSSR-SRC/2025

Date: 13-08-2025

Encl:- As above

Sanction Order

Dr. Illuri Venkata Narayana,

Assistant Professor,
Dept. of Commerce,
S.C.I.M. Govt. College (A),
Tanuku, West Godavari (Dt.) - 534211,
Andhra Pradesh

Dear Sir,

Sanction of the ICSSR - SRC is hereby accorded for the provision of an amount of Rs.80,000/- (Rupees Eighty Thousand Only) Dr. Illuri Venkata Narayana, Assistant Professor, Dept. of Commerce, S.C.I.M. Govt. College (A), Tanuku, West Godavari (Dt.), Andhra Pradesh for conducting Online Two Day National Seminar on "Agri-Entrepreneurship: Opportunities and Challenges for Vikasika Andhra Pradesh" from 16.10.2025 to 17.10.2025.

The financial assistance should be utilized for the purpose for which it has been sanctioned within the stipulated period as mentioned in your application. A part of the grant is to be utilized for publication of the proceedings of the Seminar/Conference.

If the College fails to utilize the grant, the College should refund the amount of the grant with interest @ 10% per annum from date of its sanction. Any amount of the assistance which would remain unspent shall be refunded to the ICSSR - SRC immediately after completion of the Seminar/Conference.

The sanctioned amount will be released in two installments as follows:

First Installment (80%)	Rs.64,000-00
Second Installment (20%)	Rs.16,000-00
Total	Rs.80,000-00

S.C.I.M. GOVT. COLLEGE

AUTONOMOUS

Accredited by NAAC 'A' Grade with CGPA 3.18

Tanuku, West Godavari, Andhra Pradesh. AISHE CODE-C-24205

(Affiliated to Adikavi Nannaya University, Rajamahendravaram) An ISO 9001,14001,50001 Institution



DEPARTMENT OF COMMERCE

**PARTICIPATED AS
RESOURCE PERSON AT ICSSR NATIONAL SEMINARS**

Name of the Faculty: Dr.I.V.Narayana

2025-26

Delighted to share that I delivered a session as Resource Person in the ICSSR–New Delhi sponsored seminar conducted by the Department of Commerce, GDC Srisailam Project, Nandyal District, AP.

The session focused on MSME growth, digital transformation, higher education–industry collaboration, and supporting enterprises during early-stage challenges.

Thankful to the organizers and participants for a meaningful academic interaction.







Welcome

TWO-DAY NATIONAL SEMINAR ON

Building Research Competence In Higher Education : Methods, Ethics And Impact

ON 27 - 28 FEBRUARY 2026

Organised By
Department of Economics & Commerce

Incollabration with
Black Bucks Education Private Limited

S.A.S.GOVERNMENT DEGREE COLLEGE

(Affiliated to Adikavi Nannaya University Rajamahendravaram)

NARAYANAPURAM - ELURU DISTRICT



Honoured to serve as Session Chairperson in the ICSSR–SRC Sponsored Two-Day National Seminar on "Empowering Higher Education in Andhra Pradesh: NEP 2020 and the Journey to Viksit Bharat @2047" organized by SRR & CVR Government Degree College (Autonomous), Vijayawada.

The seminar provided a valuable platform for academicians, researchers, and scholars to deliberate on the role of higher education, research, innovation, and demographic dividend in achieving the vision of Viksit Bharat 2047.

Glad to contribute to the academic discussions and interact with scholars from different institutions. Such forums strengthen research culture, innovation, and collaborative learning in higher education.

Grateful for the opportunity and the enriching academic experience.

[#ViksitBharat2047](#) [#NEP2020](#) [#HigherEducation](#) [#Research](#) [#Innovation](#) [#AcademicLeadership](#)



S.C.I.M. GOVT. COLLEGE

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DEPARTMENT OF COMMERCE

Students Seminar

PAPER: ADVERTISING AND MEDIA PLANNING

Faculty: Dr. I.V.Narayana

2025-26

Seminar Report on Role of Advertising Standards Council of India (ASCI) – DAGMAR Approach

A classroom seminar was conducted on **16.09.2025** for the students of AMP (Advertising and Marketing Practices) on the topic **“Role of Advertising Standards Council of India (ASCI) – DAGMAR Approach.”** The seminar was presented by **M. Lokesh** and **V. Maruthi**, who effectively explained the relevance of ethical advertising and communication strategies in modern marketing.

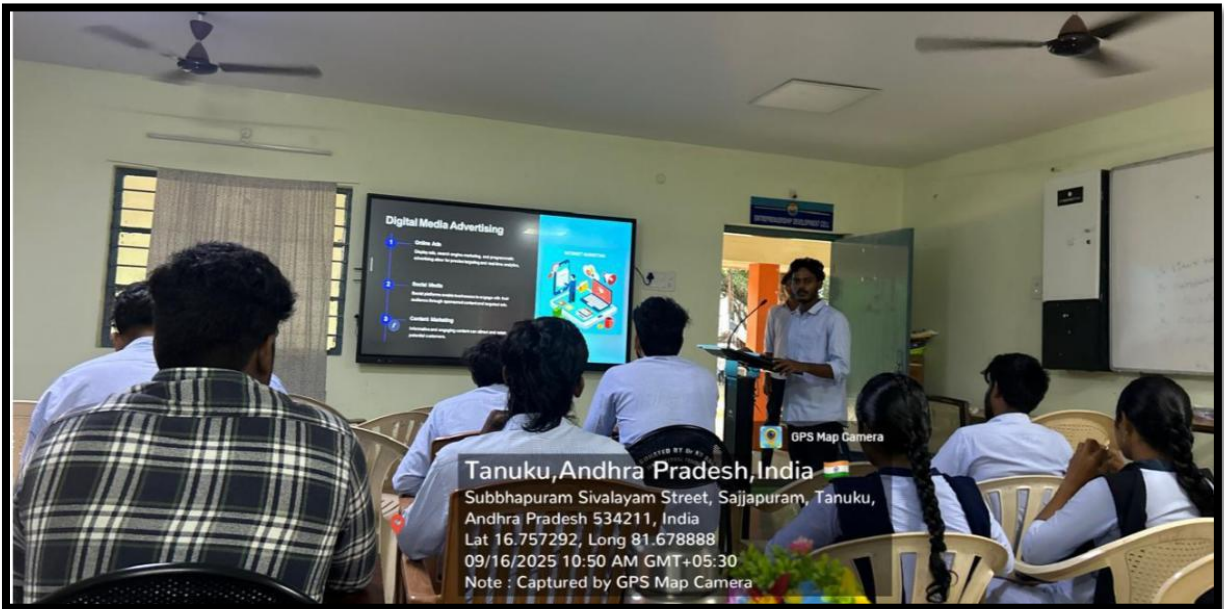
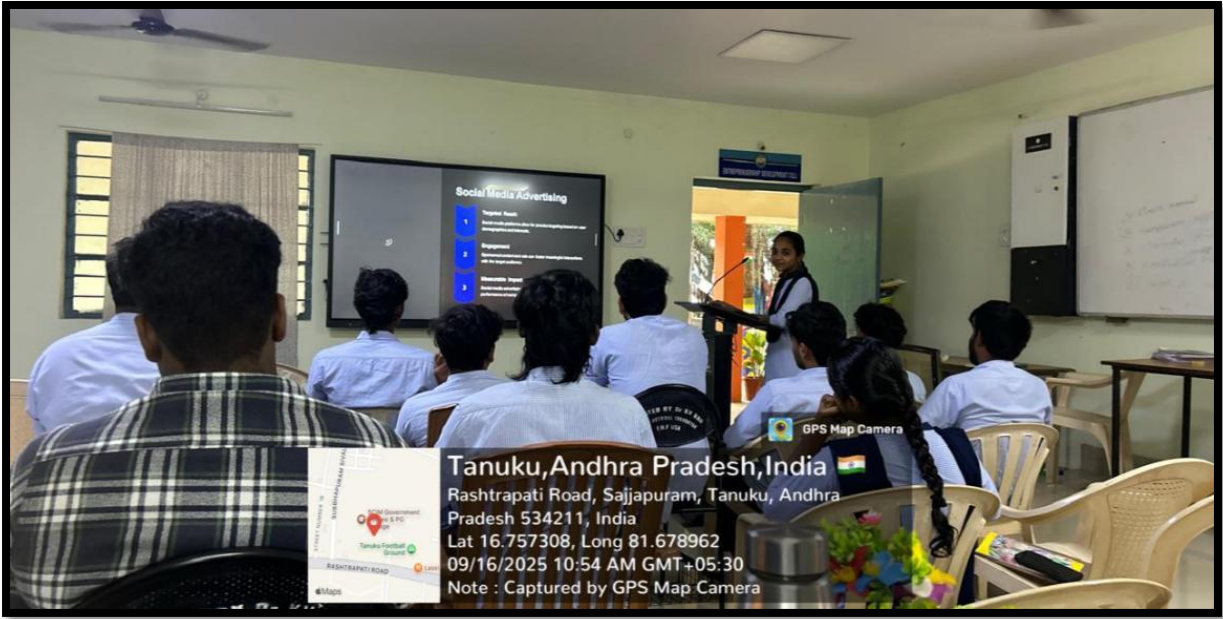
The presenters began by introducing the **Advertising Standards Council of India (ASCI)**, an important self-regulatory organization that ensures advertisements in India are truthful, non-deceptive, and socially responsible. They highlighted the role of ASCI in protecting consumer interests and maintaining fairness in advertising practices. Various examples of misleading advertisements and ASCI’s interventions were also discussed, helping students understand its practical significance.

Further, the seminar focused on the **DAGMAR (Defining Advertising Goals for Measured Advertising Results)** approach. The students clearly explained that DAGMAR is a model used to set clear and measurable advertising objectives. It emphasizes stages such as awareness, comprehension, conviction, and action, which guide advertisers in evaluating the effectiveness of their campaigns.

The presenters connected ASCI guidelines with the DAGMAR approach by explaining how ethical standards can be integrated into goal-oriented advertising strategies. They emphasized that responsible advertising not only meets regulatory standards but also enhances brand credibility and consumer trust.

The seminar was interactive and informative, with active participation from students. The session concluded with a brief discussion and clarification of doubts, which helped in reinforcing the concepts.

Overall, the seminar was well-organized and successfully enhanced students’ understanding of ethical advertising practices and strategic communication models.



S.C.I.M. GOVT. COLLEGE

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Tanuku, West Godavari, Andhra Pradesh. AISHE CODE-C-24205

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DEPARTMENT OF COMMERCE

Extension Lecture

AT



VKV GOVERNMENT DEGREE COLLEGE, KOTHAPETA

NAAC Accredited 'B' Grade (2.13 CGPA)

Affiliated to Adikavi Nannaya University, Rajamahendravaram

Kowshik Road, Kothapeta-533223 Dr B R Ambedkar Konaseema Dt AP

An ISO 9001-2015 Certified college by HYM International Certifications Pvt Ltd



TOPIC: The journey of Entrepreneurship

Faculty: Dr. I.V.Narayana

Date: 07-07-2025

2025-26

TO
The Principal
SCIM Govt College(A).
Tanuku

Respected Sir,

Subject: Request for permission to Dr. I.V.Narayana –Lecturer in Commerce to deliver a guest lecture on Entrepreneurship at V.K.V.Govt. Degree College, Kothapeta.

I am writing to formally request your kind permission to allow Dr. I.V.Narayana, Lecturer in Commerce at your esteemed institution to deliver a Guest lecture on Entrepreneurship at V.K.V.Govt. Degree College, Kothapeta on 7/7/2025.

Looking forward to your positive response.

Thanking you sir,

Place:

Date:

Yours faithfully


Principal
V.K.V. Govt. Degree College
KOTHAPETA
4/3/25

Report on Extension Lecture – “Journey of Entrepreneurship”

An **Extension Lecture** on the topic “**Journey of Entrepreneurship**” was conducted at V.K.V. Government Degree College. The lecture aimed at broadening students’ practical knowledge beyond the classroom and motivating them towards entrepreneurial careers.

The resource person delivered an insightful session highlighting the significance of entrepreneurship in today’s dynamic economic environment. The lecture focused on developing an entrepreneurial mindset, emphasizing qualities such as creativity, innovation, risk-taking, and resilience. Real-life examples and experiences were shared to provide students with a deeper understanding of the challenges and opportunities involved in starting and sustaining a business.

Key areas discussed during the session included idea generation, identification of business opportunities, access to resources, and overcoming common barriers faced by entrepreneurs. The speaker also stressed the importance of skill development, adaptability, and continuous learning in achieving entrepreneurial success.

The session was highly interactive, with students actively participating and engaging in discussions. Their enthusiasm reflected a keen interest in exploring entrepreneurship as a potential career path.

The programme concluded with a vote of thanks, expressing gratitude to the Principal, Department of Commerce, faculty members, and students for their warm reception and support. Overall, the extension lecture proved to be informative, inspiring, and beneficial in enhancing students’ awareness and motivation towards entrepreneurship.



DANTULURI NARAYANA RAJU COLLEGE (Autonomous), BHIMAVARAM

(Accredited at 'A+' level by NAAC)

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

G.MOSES

M.Sc., M.Ed

PRINCIPAL (FAC)



Dt. 07-10-2025

To
Sri. I.V. Narayana,
HoD of Commerce,
S.C.I.M Govt Degree College ,Tanuku.

Dear Sir / Madam

Sub: DNR College (Autonomous), Bhimavaram – Meeting of Board of Studies –
Intimation – Regarding.

Ref: No. ANUR / BoS 2025

The Honorable Vice-Chancellor of Adikavi Nannaya University, Rajamahendravaram was pleased to appoint you as **University Nominee** on the Board of Studies of **COMMERCE** of our college vide reference read above. A meeting of Board of studies is scheduled to be held on **11-10-2025 through ONLINE.**

Accordingly, you are requested to make it convenient to participate in the meeting, by login to the link to motivate comprehensive and deep academic discussion with invaluable suggestions on academic affairs, which will definitely elevate the effectiveness of curriculum teaching, learning and evaluation.

The link will be sent shortly

Thanking you,




PRINCIPAL
Principal
D.N.R. College (Autonomous)
BHIMAVARAM.



ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION
(A Statutory Body of the Government of A.P.)
3rd, 4th and 5th floors, Neeladri Towers, Sri Ram Nagar 6th Battalion Road,
Atmakur (V), Mangalagiri (M), Guntur-522 503, Andhra Pradesh
Web: www.apsche.org, Email: qac@apsche.org



DR. P. ANIL KUMAR,
PRINCIPAL,

Lr.No.APSCHE/QAC/AQVH-2025/Appreciation/2/2026

Dt: 12.02.2026

To

Dr. I. V. NARAYANA
Lecturer in Commerce
S. C. I. M. Government College (A), Tanuku

Sir,

Sub: Appreciation Letter to the Jury Member for Amaravati Quantum Valley Hackathon-2025 at Dhanekula Institute of Engineering and Technology, Vijayawada on 06.02.2026 – Reg.

* * *

The Quality Assurance Cell (QAC) of the Andhra Pradesh State Council of Higher Education (APSCHE) organized the Amaravati Quantum Valley Hackathon–2025 for the finalists (winners and runners-up) of the regional hackathons conducted across the State of Andhra Pradesh. The State-level Amaravati Quantum Valley Hackathon–2025 event was held at Dhanekula Institute of Engineering and Technology, Vijayawada, on 06.02.2026.

In this connection, Dr. I.V.Narayana, Lecturer in Commerce, S. C. I. M. Government College (A), Tanuku, served as a Jury Member for the State-level Amaravati Quantum Valley Hackathon–2025. The APSCH places on record its sincere appreciation for your valuable contribution and dedicated services rendered during the event.

Yours faithfully,


PRINCIPAL

S.R.R. & C.V.R. GOVERNMENT DEGREE COLLEGE (A), VIJAYAWADA, AP

Established in 1937, Accredited with NAAC "A" Grade (IV cycle)



ICSSR-SRC SPONSORED
TWO DAY NATIONAL SEMINAR





ON


EMPOWERING HIGHER EDUCATION IN ANDHRA PRADESH: NEP 2020 AND THE JOURNEY TO VIKSIT BHARAT @ 2047


CERTIFICATE

This is to certify that Prof./Dr./Mr./Ms./Mrs. ILLURI VENKATA NARYANA of S.C.I.M. Govt Colley (A) Tanuku has Delivered / Participated / Presented a Paper/Poster (offline / online) entitled in the "Two- Day International Conference on EMPOWERING HIGHER EDUCATION IN ANDHRA PRADESH: NEP 2020 AND THE JOURNEY TO VIKSIT BHARAT @ 2047 " on 5th & 6th March 2026, organized by the Department of Commerce, S.R.R. & C.V.R. Government Degree College (A), Vijayawada, Andhra Pradesh, India.


Dr. D. Ch. Appa Rao
Convener


Mr. Ch. Kondala Rao
Co-Convener


Dr. K. Naveena
Organizing Secretary


Dr. K. Bhagya Lakshmi
Principal



ICSSR-New Delhi



ICSSR-New Delhi Sponsored Two Day National Seminar
on

**“Empowering Rural India: Role of MSMEs
to promote Entrepreneurship in the Digital Era”**

Organized by :

DEPARTMENT OF COMMERCE

Government Degree College, Srisailam Project, Nandyal Dist. A.P. – 518102

29th - 30th January, 2026

Certificate

OF PARTICIPATION & PRESENTATION

This is to certify that Prof/Dr/Mr./Ms. Dr. I. V. Narayana
of Assistant Professor Department of Commerce
participated and presented a research paper titled strengthening Global competi-
tiveness of India's shrimp Exports In A.P in Technical Session -
I/II/III/IV/V in the Two Day National Seminar on “Empowering Rural India: Role of
MSMEs to promote Entrepreneurship in the Digital Era” Organized by the
Department of Commerce, Government Degree College, Srisailam Project, Nandyal
Dist. Andhra Pradesh held on 29th - 30th January 2026.

Dr. P. Hussain Basha

Seminar Chairman & Principal
Govt. Degree College, Srisailam Project

Dr. M. Buchaiah

Seminar Convener &
Head, Dept. of Commerce,
Govt. Degree College, Srisailam Project



**DEPARTMENT OF COMMERCE
BISHOP HEBER COLLEGE (AUTONOMOUS)**

Affiliated to Bharathidasan University
(Nationally Re-Accredited with 'A++' Grade by NAAC with a CGPA of 3.69 out of 4)
Tiruchirappalli – 620 017. Tamil Nadu.



**INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH (ICSSR)
Southern Regional Centre (SRC)**

(Ministry of Education, Govt. of India), Hyderabad - 500 007

Sponsored

Two Day National Seminar on

“SUSTAINABLE BUSINESS MODELS FOR ECO-SYSTEM START-UPS IN VISION VIKSIT BHARAT @ 2047”

CERTIFICATE

This is to certify that Dr./Mr./Ms. ILLURI VENKATANARAYANA, Assistant Professor
S.C.I.M. Govt. College, Tanuku has
participated in the **ICSSR-SRC, Hyderabad Sponsored Two Day National Level Seminar on "Sustainable Business
Models for Ecosystem Start-ups in Vision Viksit Bharat @ 2047"** organized by the Department of Commerce,
Bishop Heber College (Autonomous), Tiruchirappalli - 620 017, on 27th & 28th November, 2025.

He/ She has Presented a paper titled A Study on Financial Strategies for
long-term Sustainability of Fintech Startup in Andhra Pradesh


Dr. D. VINOTH KUMAR
Convenor & Organising Secretary


Dr. D. FENNALA AGNES IYLIN
Head, Convenor & Organising Secretary


Dr. J. PRINCY MERLIN
Principal



PITHAPUR RAJAH'S GOVERNMENT COLLEGE (A), KAKINADA

(4th Cycle NAAC Accredited with B⁺⁺ Grade)

(Affiliated to Adikavi Nannaya University, Rajamahendravaram)

Two Day National Seminar On

ENVISIONING SWARNANDHARA TO TWINE WITH VIKSIT BHARATH 2047:

THE REALITIES AND CHALLENGES



Certificate



This is to certify that ~~Prof./Dr./Mr./Ms.~~ ILLURI VENKATA NARAYANA.....of
S.C.I.M. G.C.(A), TANUKU..... has participated as a Resource Person / Paper Presenter / Participant
in the Two-Day National Seminar on “*Envisioning Swarnandhra to Twine with Viksit Bharath 2047 -
The Realities and Challenges*” organized by the Department of Commerce and Management Studies, Pithapur
Rajah's Government College (Autonomous), Kakinada, Andhra Pradesh, held on 24th and 25th September 2025.

Dr. K. Nageswara Rao
Organizing Secretary

Dr. K. Lakshmana Rao
Seminar Director

Dr. K. Anjaneyulu
Principal

S.A.S.GOVERNMENT DEGREE COLLEGE

(AFFILIATED TO ADIKAVINANNAYA UNIVERSITY, RAJAMAHENDRAVARAM)

Present: Dr K VASUDHA, M.Sc, Ph.D.

Phone: 08818252189, E-mail: narayanapuram.jkc@gmail.com

NARAYANAPURAM, ELURU DISTRICT-534406

CERTIFICATE OF ATTENDANCE

This is to certify that Dr./Mr./Ms.

**DR. I.V NARAYANA GARU ASST PROFESSOR
S.C.I.M GOVT COLLEGE(A), TANUKU**

(ONLINE)

has attended as a Resource Person in the Two-Day National Seminar under PM USHA on "Building Research Competence in Higher Education: Methods, Ethics and Impact" held on 28th February 2026 at SAS Government Degree College, Narayanapuram. We sincerely appreciate the valuable contribution and academic support rendered during the seminar

Date:

Place: Narayanapuram

G. Nirmala Senthil

Convener

Department of Economics

SAS Government Degree College

Narayanapuram, Eluru Dist.AP

INDIA-534406

D. Mahalingam
28/2/26

Principal

SAS Government Degree College

Narayanapuram, Eluru Dist.AP

INDIA-534406



विद्या परं दैवतम्

IIM

भारतीय प्रबंध संस्थान विशाखपट्टणम
Indian Institute of Management Visakhapatnam



Association of
Mutual Funds in India

Reg No: IIMV5025AMFI1016

CERTIFICATE OF PARTICIPATION

This is to certify that

Dr I. Venkata Narayana

Faculty, S.C.I.M. Government College (Autonomous), Tanuku, West Godavari District

has participated in the

Training Program on Financial Literacy under State Adoption Project
supported by Association of Mutual Funds in India -AMFI

conducted on 13th December 2025

at

Indian Institute of Management Visakhapatnam

Shri. Venkat Chalasani

CEO, Association of Mutual Funds in India

Prof. Vijaya Bhaskar Marisetty

Program Director

ANDHRA PRADESH STATE COUNCIL OF HIGHER EDUCATION

(A Statutory Body of the Government of Andhra Pradesh)

CERTIFICATE OF APPRECIATION

This certificate is awarded to

Dr. I. Venkata Narayana Lecturer in Commerce
S. C. I. M. Govt. College (A), Tanuku. W.G.(Dt).

in recognition of your outstanding dedication and invaluable contributions as
SPOC/Mentor to "**Amaravati Quantum Valley Hackathon 2025 - Grand**

Finale" conducted by **Andhra Pradesh State Council of Higher Education,**

Mangalagiri, Andhra Pradesh on 06th February, 2026

at Dhanekula Institute of Engineering & Technology, Vijayawada.



Prof. K. Madhu Murthy
Chairman

A.P. State Council of Higher Education



ICSSR-New Delhi

ICSSR-New Delhi Sponsored Two Day National Seminar
on

“Empowering Rural India: Role of MSMEs to promote Entrepreneurship in the Digital Era”

Organized by :

DEPARTMENT OF COMMERCE

Government Degree College, Srisailam Project, Nandyal Dist. A.P. – 518102

29th - 30th January, 2026

Certificate

This is to certify that ~~Prof./Dr./Ms./Mr.~~ I.V. Narayana of
Asst prof, Dept of Commerce TANUKU has participated
as Chairperson / Co-Chairperson / Resource Person / Panel Member / Rapporteur in
the Panel Discussion / Technical Session – I / II / III / IV / V of the Two Day National
Seminar on “Empowering Rural India: Role of MSMEs to Promote
Entrepreneurship in the Digital Era”, held on 29th - 30th January, 2026, organised by
the Department of Commerce, Government Degree College, Srisailam Project,
Nandyal District, Andhra Pradesh.

Dr. P. Hussain Basha

Seminar Chairman & Principal
Govt. Degree College, Srisailam Project

Dr. M. Buchaiah

Seminar Convener &
Head, Dept. of Commerce,
Govt. Degree College, Srisailam Project



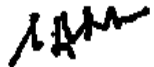
COMMISSIONERATE OF HIGHER EDUCATION, A.P

Dr.V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam


Faculty Development Programme (FDP) on Applications of A.I


Certificate of Completion


This is to certify that **Sri/Smt/Dr. I V Narayana** Lecturer in **Commerce, SCIM GC (A), Tanuku** has successfully completed the online Faculty Development Programme in Applications of Artificial Intelligence in Humanities/Commerce & Management/Physical Sciences/Computer Science/Life Sciences. The programme is conducted with the grants of PM-USHA under GIEI scheme, sponsored by Govt. Degree College, Srungavarapukota and conducted by Dr.V.S.Krishna Govt. Degree & PG College (A), Visakhapatnam in association with the knowledge partner EXCEL R from 23rd February 2026 to 13th March 2026.



Ram Tava
CEO, ExcelR


Dr.Ch.Kesava Rao
Principal
GDC, S.Kota


Dr.I.Vijaya Babu
Principal
Dr.V.S.K. GDC


Dr.A.V.Kavitha
OSD, IT, CHE


Dr.Ch.Tulasi
AGO, CHE


Dr.C.Krishna
JD, CHE

CERTIFICATE ID: 9876012 ExcelR



1st International Conference

ON

GEOPOLITICS, DIGITAL INNOVATION AND SUPPLY CHAIN RESILIENCE: INDIA'S ROAD TO GLOBAL GROWTH

30th, 31st January & 1st February 2026

CERTIFICATE

This is to Certify that *Dr./Mr./Ms.* ✓ I. V. Narayana
of Govt. Degree college, Tanuku College/University has Participated/Presented a paper
titled FinTech and Financial Inclusion in Rural India
in Technical Session I/II/III/IV International Conference

Organized by P.G. Department of Commerce N.S.C.B College, Sambalpur, Odisha.


Chief Guest


Convenor


Principal



CSTS GOVT. KALASALA

JANGAREDDIGUDEM, ELURU (DT.), ANDHRA PRADESH, INDIA

ACCREDITED BY NAAC WITH B+ GRADE

AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM



ICSSR-NEW DELHI
NATIONAL SEMINAR



CERTIFICATE OF APPRECIATION

This is to certify that **Dr. Illuri Venkata Narayana, Lecturer in Commerce, SCIM Govt. College (A), Tanuku** has presented a research paper titled **“Impact of GST on Aqua-culture Export Value Chains: Evidence from Andhra Pradesh”** in the two day national seminar **"Next-Gen GST Reforms towards Viksit Bharat: Transforming Entrepreneurship, Employment and Sustainable Livelihoods in Andhra Pradesh"** organized by the Department of Commerce, CSTS Govt. Kalasala, Jangareddigudem, Eluru District, Andhra Pradesh, in collaboration with **ICSSR - New Delhi**, held on **09th & 10th April 2026**.

His valuable contribution, insightful deliberation and sharing of expertise are sincerely appreciated and acknowledged. **With warm appreciation for his academic contribution.**

Dr.K.UTTAMSAGAR
Seminar Director



Dr.N.PRASAD BABU
Principal



उन्नत भारत अभियान UNNAT BHARAT ABHIYAN

A flagship program of the Ministry of Education, Government of India
IIT Delhi as National Coordinating Institute of the program

विकसित भारत की ओर जाने के लिए और विद्यार्थियों में समाज के प्रति समर्पण भाव बनाने , लोक समस्या के बारे में अवगत करने के साथ ही साथ संवेदनशीलता खड़ा करने एवं गावो को सक्षम करने का एक प्रयास

Transforming Higher Education and Villages for Atmanirbhar Bharat

शिक्षित भारत- सक्षम भारत- स्वस्थ भारत- संपन्न भारत- स्वावलम्बी भारत

THEMATIC AREAS OF THE PROGRAM



Sustainable Agriculture System



Water Resource Management



Rural Energy Systems



Artisans, Industry & Livelihood



Basic Amenities (School Education, Digital Education, Infrastructure, Others)

INVITATION TO PARTICIPATE

- Faculty and students to be involved in village development plan in collaboration with district administration.
- S.C.I.M Govt.College is participating in UBA and adopted following villages for their development in collaboration with district administration.
- 1. Mandapaka (Part), 2. Tetali, 3. Komaravaram, 4. Velpuru, 5. Duvva

S.C.I.M Govt.College 's, UBA cell invites all faculty and students to join UBA to bring for transformational change in the villages.
For participation in UBA activities, please contact coordinator mentioned below.

Prof. Virender Kumar Vijay

National Coordinator

☎ : 01126596451, 01126591157

Office: Room No. 405, Block V , 3rd floor

Dr I V Narayana

(Coordinator UBA cell)

☎ : 9666129136

nssunit1scimgdctanuku@gmail.com

Web: www.unnatbharatabhiyan.gov.in

Email: unnatbharat@admin.iitd.ac.in